

OFFICIAL MAGAZINE OF THE BOSTON RED SOX

RED SOX

M

B

Z

I

N

E

Fourth Edition 1997 • \$1.50

Jeff Frye

Jimmie Foxx

Baseball Traditions

The Impossible Dream
Team Revisited with
Mike Ryan

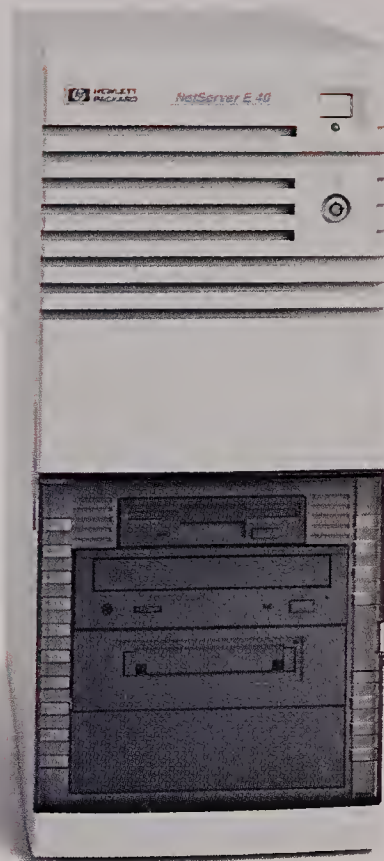
Larry Doby

Tim Lincecum

*Making a Difference
on the Field and in
the Community*

RED SOX

FREE POSTER OF
TIM WAKEFIELD
with Player Photos
on Back!



The new HP NetServer E 40

Easy installation

Reliability: Standard ECC memory and Automatic Server Restart

NOS certified (Netware, SCO, Windows® NT)

Easy manageability through HP Support Anywhere

Intel® Pentium® Pro processors—180 and 200 MHz

FROM \$2,159*

Hey, if this isn't a PC, why is it priced like one?

Easy to afford and now easy to find at: www.hpresource.com/e_series-4

*\$2,159 is the projected U.S. street price. Windows NT is a U.S. registered trademark of Microsoft Corporation. Intel Inside and Pentium Pro are registered trademarks of Intel Corporation. ©1997 Hewlett-Packard Company PPG447



Welcome to Fenway Park

Home of the Boston Red Sox



John L. Harrington
Chief Executive Officer



Daniel F. Duquette
Executive Vice President
and General Manager



John S. Buckley
Executive Vice President
Administration



Robert C. Furbush
Vice President and
Chief Financial Officer



Michael D. Port
Vice President
Baseball Operations

The Boston Red Sox organization is dedicated to maintaining a perennial, championship-caliber baseball team and providing our fans high quality Friendly Fenway™ experiences at the ballpark, throughout our community and through broadcast services.



Elaine W. Steward
Assistant General Manager
and Legal Counsel

OFFICERS

Chief Executive Officer John L. Harrington
Executive Vice President and General Manager Daniel F. Duquette
Executive Vice President Administration John S. Buckley
Vice President Baseball Operations Michael D. Port
Vice President Broadcasting and Technology James P. Healey
Vice President and Chief Financial Officer Robert C. Furbush
Vice President Public Affairs Richard L. Bresciani
Vice President Sales and Marketing Lawrence C. Cancro
Vice President Stadium Operations Joseph F. McDermott

BASEBALL OPERATIONS

Assistant General Manager and Legal Counsel Elaine W. Steward
Major League Manager James F. "Jimmy" Williams
Director of Affiliate Operations Edward P. Kenney
Director of Communications and Baseball Information Kevin J. Shea
Director of Latin American Scouting Levy Ochoa
Director of Major League Administration Steven W. August
Director of Player Development Robert W. Schaefer
Director of Scouting W. Wayne Britton
Executive Director of International Baseball Operations R. Ray Poitevint
Assistant Scouting Director Erwin L. Bryant
Coordinator of Baseball Development and Administration Kent A. Qualls

Coordinator of Florida Operations Marci S. Blacker
Traveling Secretary John F. McCormick
Special Assistant for Player Development John M. Pesky
Major League Scout Frank J. Malzone
Major League Special Assignment Scout G. Edwin Haas
Medical Director Arthur M. Pappas, M.D.
Trainer James W. Rowe, Jr.
Physical Therapist Richard M. Zawacki
Strength and Conditioning Coordinator Merle V. "B.J." Baker, III
Baseball Information Manager Fred Seymour, Jr.
Baseball Operations Assistant Thomas L. Moore
Communications Credentials Administrator Kathleen J. Gordon
Instructors Theodore S. Williams and Carl M. Yastrzemski
Executive Administrative Assistant Lorraine Leong
Equipment Manager and Clubhouse Operations J. Joseph Cochran

ADMINISTRATION AND FINANCE

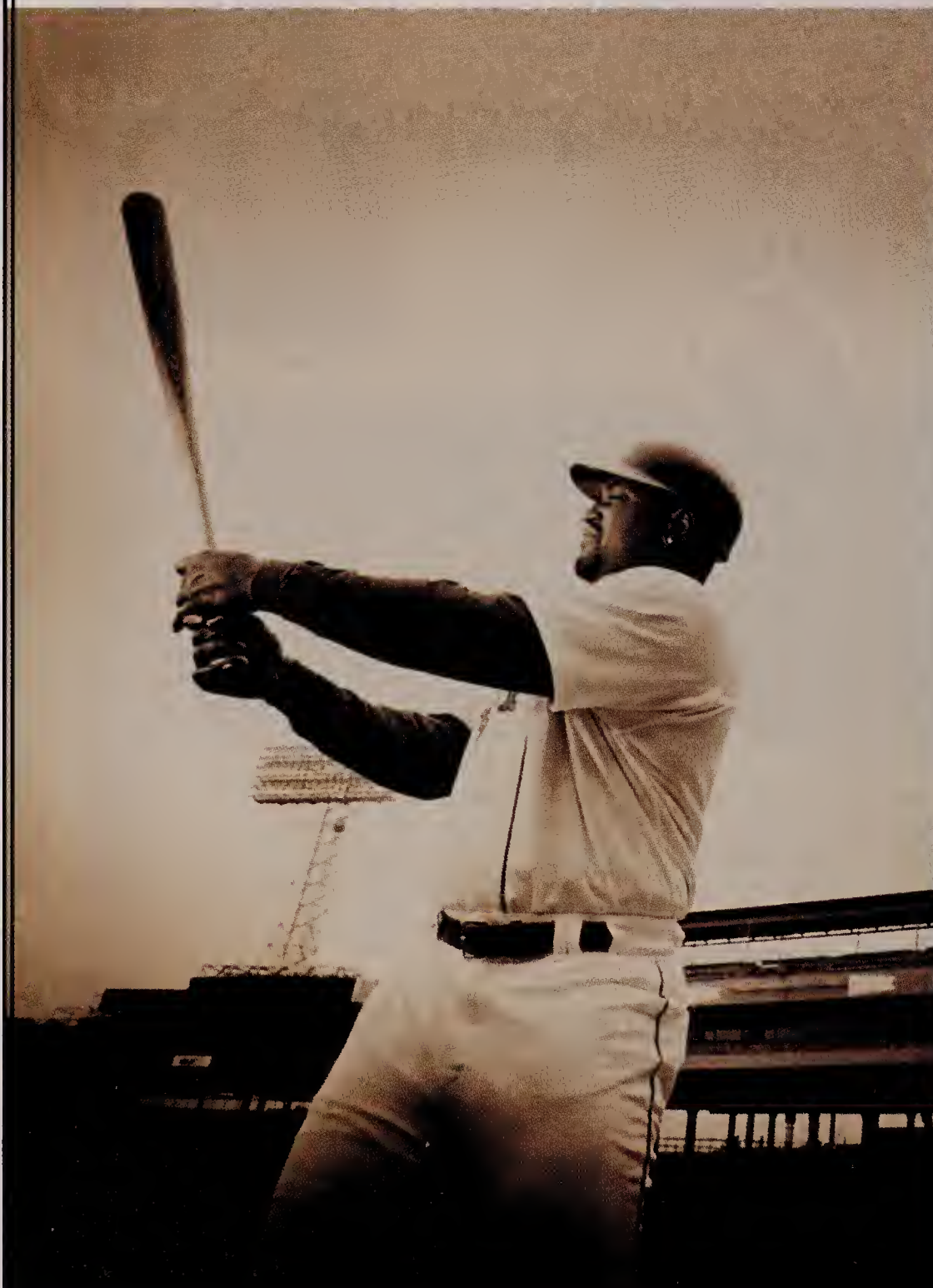
Controller Stanley H. Tran
Director of Advertising and Sponsorships Jeffrey E. Goldenberg
Director of Facilities Management Thomas L. Queenan, Jr.
Director of Food Services Patricia T. Flanagan
Director of Sales Robert G. Capilli
Director of Ticket Operations Joseph P. Helyar
Executive Consultant, Public Affairs James "Lou" Gorman
Superintendent of Grounds and Maintenance Joseph P. Mooney
Box Office Manager Richard J. Beaton, Jr.

Broadcasting Manager James E. Shannahan
Community Relations Manager Ronald E. Burton, Jr.
Customer Relations Manager Ann Marie C. Starzyk
Ground Crew Manager Casey Erven
Group Sales Manager Timothy J. Dalton
Information Technology Manager Clay N. Rendon
Premium Seating Sales Manager Thomas M. Sneed
Promotions and Special Events Manager Susan P. Salerno
Property Maintenance Manager John M. Caron
Publications Manager Debra A. Matson
Season Ticket Manager Joseph L. Matthews
600 Club and Suites Manager Daniel E. Lyons
Telephone Sales Manager Jeffrey H. Connors
Central Purchasing Administrator Eileen M. Murphy-Tagrin
Marketing Administrator Deborah A. McIntyre
Payroll Administrator Catherine A. Fahy
Public Affairs Administrator Mary Jane Ryan
Executive Administrative Assistant Jeanne A. Bill
Receptionist and Switchboard Helen B. Robinson
Staff Accountant Robin R. Yeingst

STAFF

Accounting: Renee L. Seaman, Tina K. Yong; Facilities Management: Glen P. McGlinchey; Food Services: Edward C. Pistorino, Molly A. Walsh; Marketing: Gabriel A. Auguste; Stadium Operations: Albert J. Forester; Ticket Office: Marilyn M. DiBenedetto.

**When you're willing to step up
to the plate off the field,
you become an MVP in the game of life.**



Whether it's on the field or in the community, Mo Vaughn always believes in stepping up and swinging for the fence. And it's a belief we share. Which is why we look forward to his continued participation as a key player on our community outreach team.

Fleet

Member FDIC.
Fleet is a registered mark of Fleet Financial Group, Inc.

4	Tim Lincecum	37	Larry Doby
11	Jimmie Foxx: Double X Was Premier Red Sox Slugger	49	The Impossible Dream Team Revisited with Mike Ryan
19	Ask the Coach: Herm Starrette	59	Jeff Frye, Mr. Versatility
23	Baseball Traditions and Origins		

Welcome to Fenway Park.....	1	Ticket and Seating Information.....	36
Red Sox Broadcasters.....	29	Kids' Page.....	45
Red Sox Radio Network.....	29	Guide to Fenway.....	47
Red Sox Television Network.....	29	1997 Promotions.....	54
How to Keep Score.....	35	Fenway Facilities.....	55
1997 Red Sox Schedule.....	33	Code of Conduct.....	63

RED SOX MAGAZINE

Published by The Boston Red Sox
4 Yawkey Way, Boston, MA 02215

Editor-in-Chief: Dick Bresciani

Editor: Debbie Matson

Editorial Assistants: Mary Jane Ryan

Contributing Writers:

Michael Arkush, Tom Caraccioli, Herb Crehan,
John Grabowski, Mark Millikin, Mike Petraglia,
Ken Powtak

Photographers: Dennis Brearley, Jack Maley

Designer: Mary-Lynne Bohn
Accent Designs

Printing: Mass Printing and Forms, Inc.

Vice President Sales and Marketing: Larry Cancro

Advertising Manager: Jeffrey Goldenberg

Advertising Sales: Susan Salerno

Marketing Assistant: Hans Manning

Editorial & Advertising Offices:
Fenway Advertising Associates
4 Yawkey Way, Boston, MA 02215

Advertising: 617-236-6767

RED SOX MAGAZINE™ is published and copyrighted ©1997 by the Boston Red Sox. All rights reserved. RED SOX MAGAZINE™ is a trademark of the Boston Red Sox. Reproduction in whole or in part without prior written permission is prohibited. RED SOX MAGAZINE™ assumes no responsibility to return unsolicited editorial materials. Letters become the property of the Boston Red Sox. All rights in letters will be treated as unconditionally assigned for publication and copyright purposes, and subject to RED SOX MAGAZINE™ unrestricted right to edit and comment editorially. The Boston Red Sox is an Equal Opportunity Employer.



TIM NACHRING

BY KEN POWTAK

Taking Responsibility, His Key to Success

Tim Nachring has had his share of adversity in Major League Baseball. With a career cut short by six trips to the disabled list, he's learned how to adapt to a sports life filled with negative moments.

He is, by no means, a stranger to the Boston public. Since moving up through the organization, he's been praised for his solid work ethic, determination and desire to continue his career despite a number of obstacles. Combining that with his years of service, he's become an elder statesman, of sorts, and also has become one of the more recognizable players on the club today.

It was, however, the strike of 1994 that helped him determine his thoughts about the responsibilities that come with being in the public eye, and dealing with the status that comes with wearing the uniform of New England's team — the Red Sox.

During the strike, while many around the game were commiserating about the future of baseball, Nachring spent time thinking about the impact celebrities can have on youngsters and founded an organization called "ARO" — Athletes Reach Out.

It started quietly. One day Nachring visited a child who was ill, and from there he's become grateful for what he has today, offering to

give something back for future generations of youngsters.

"A young boy had cancer, and I found out what kind of influence I had with him," explained Naehring of the start-up of "ARO." "Just giving an amount or writing a check is one thing. But when you actually get a chance to see what kind of impact you're making — that's where we are kind of lucky.

"There are a lot of jobs where people make a lot of money," he explained. "There's no question that lawyers, presidents of companies and doctors all make a lot of money. But you talk to some of these people that are major executives in companies across America, and they don't get an opportunity to give something back."

The organization, which Naehring co-founded, built a replica Fenway Park outside Cincinnati — where he played as a youth. Now that his career has extended in Boston, he hopes to build a similar park sometime in the near future.

It's a goal that he's working on behind the scenes this year.

"It's very much in the working stages, but it looks like we're going to have a little Fenway here," he said. "Something kids can use 30, 40 or 50 years from now."

The future wasn't clear at the end of the 1996 season for Naehring. He was, for the first time in his career, a free agent, and he thought the reality of the business side of the game was setting into his life, forcing a potential change of cities. It was something Naehring didn't choose — nor an option he wished to exercise.

The Red Sox and Naehring came to terms on a two-year deal. He was interested in continuing his playing days in Boston. He talked about his desire to remain in a Red Sox uniform. He felt it was the place he'd be the happiest.

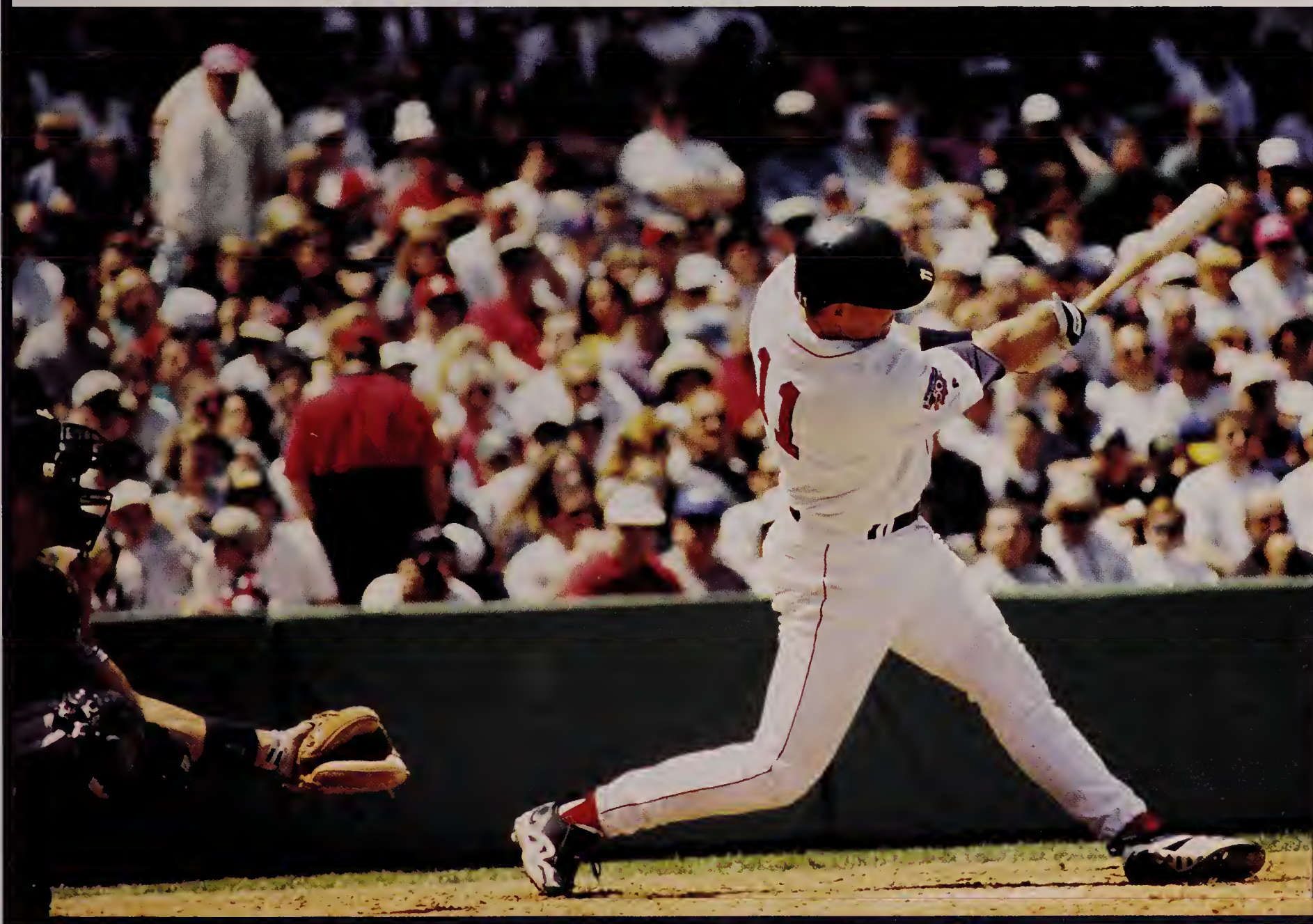
"We're glad he chose to stay with the Red Sox," said General Manager Dan Duquette. "He's a hard-working player. Some

of our scouts call them blue-collar players. He's a good leader and a good man in the community, very steady, a nice personality — and he's worked hard to overcome injuries and develop his defensive skills."

During the negotiations, there was still a question right until the final hour. Naehring had a choice to make and, to him, the answer was simple.

"I proved what I said all along with actions — my loyalty to the Red Sox," said Naehring. "Words are good. People can read words, learn from words and form an opinion from what athletes say.

"Maybe some of these young players, maybe some other players or people in general can say, 'It isn't about money,'" Naehring continued. "I firmly believe that. I'm well compensated. The Red Sox have treated me well. Could I have made more money in Cleveland? Yes. But I believe you can have your cake and eat it too — and I'm proof of that."





An inside the park home run.
Score one.

Enjoy Boston's Favorite Pizza,
now available throughout Fenway Park.



Naehring follows the game closely. He doesn't hide his interest of what baseball should be, and the role of a player today. There are a pair of future Hall of Famers that he feels most express what he'd like to achieve.

"If you're going to be a winner, you deal with adversity, and you deal with all the problems," he said. Once you bounce back and start gaining some success, and graciously accepting it, those are the true winners.

"I think that's very true of how some of the people I looked up to act," he continued. "That's how the Cal Ripkens and the Paul Molitors handle themselves. That's something I would like to do the same way.

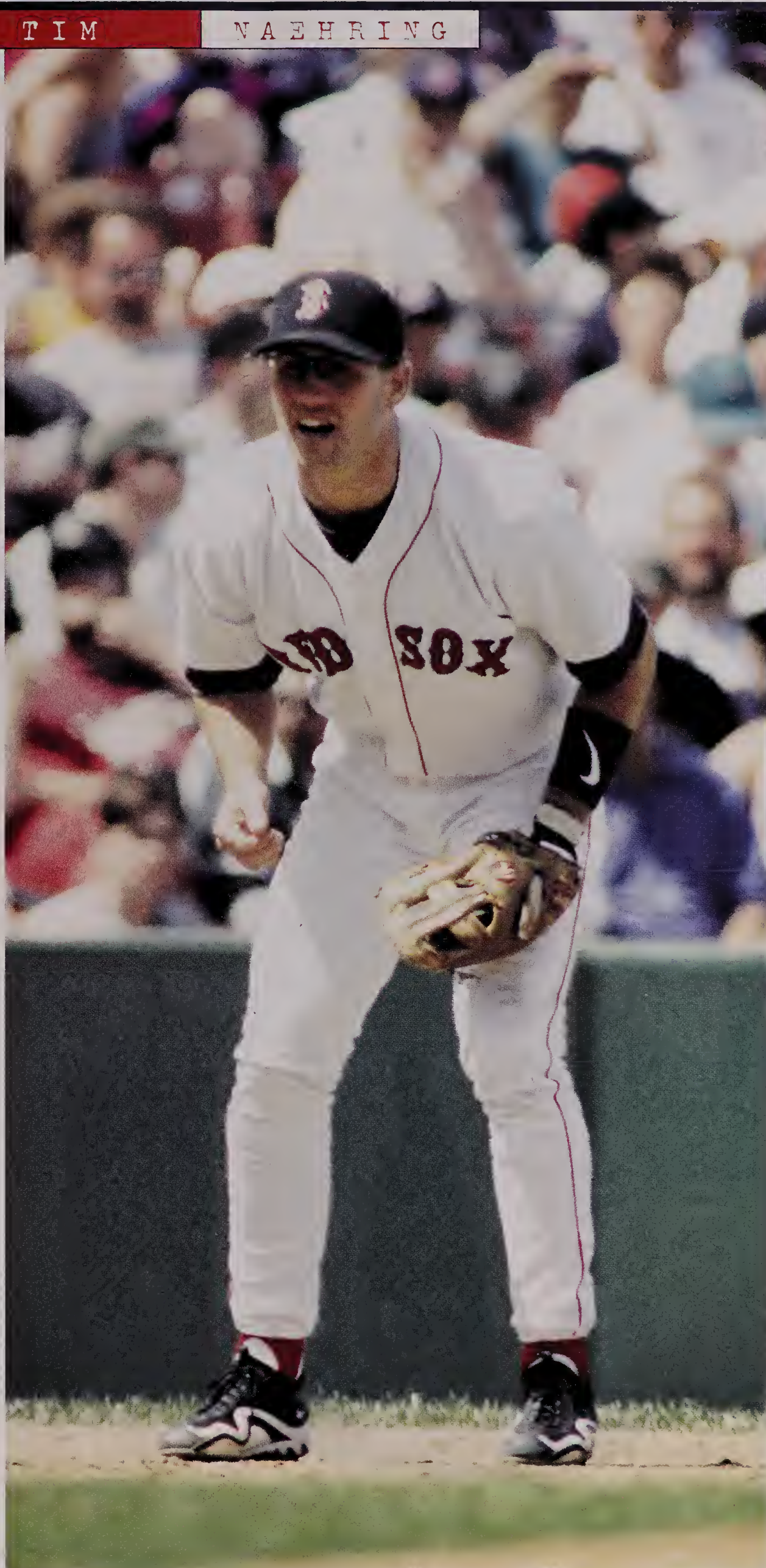
"If I could do one-tenth of what those guys did numbers-wise — that's one thing. But if you can handle yourself the way they do, I think that would be the most important."

Tim's gained popularity in a number of ways. Most notably, it's been the support he's gained from his comeback after suffering a back injury which required season-ending surgery in 1991. In 1995, he was voted the Man of the Year for his community services by the BoSox Club, a fan organization. During his increased playing time, Naehring has also become very popular with one particular group of fans: female followers of the Red Sox.

He's a bachelor, 30 years old, very successful, and in the eyes of many females, good looking. He's aware of the increased interest in him by women fans around the city, but he handles it politely.

"I was having a conversation with a friend of mine back home who played a little minor league ball," Naehring explained. "He said, 'You grew up in Cincinnati, and people know who you are, and when you come back, they recognize you for the type of person you are. Then you go to Boston and get your ego stroked by being known as a Red Sox player.'

"It's flattering. But you realize at times that many may be looking at you for a number or a uniform," he continued. "The best





Hey Sox Fans...
This Bud's for you.

compliment I could get — ever — would be if someone met me my first year in the majors and saw me again in my last year and said, 'You haven't changed.' That would be great."

He grew up a baseball fan during an era of one of the game's better teams. Playing Little League ball in Cincinnati, Naehring was a fan of The Big Red Machine. He remembers fondly the days of Johnny Bench, Pete Rose, Tony Perez and that memorable 1975 Series.

It was a great time to become a baseball fan. The end of the baby boom era brought with it a number of impressionable youngsters. Baseball was filled with superstars, but the team he followed in the mid '70s was the Reds. The names he followed as a kid are filling the Hall of Fame. He does, however, have one thought about their title.

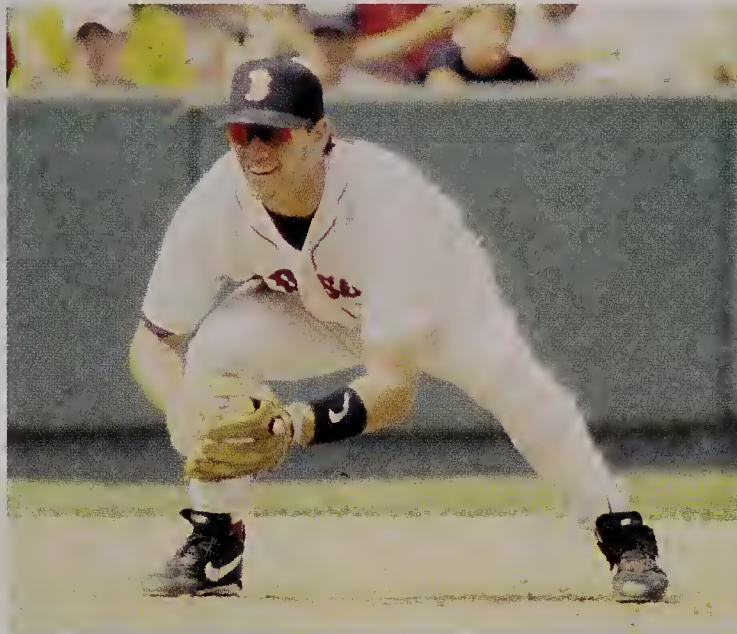
"Yeah, I followed the '75 World Series," he said. "I was happy with the outcome at the time. But now that I play in Boston, I wish the Red Sox would have won — it would have taken some of the pressure off us today."

Playing in his eighth season with the Red Sox, Naehring knows all too well that the industry is filled with many highs and lows. It's something that ruins careers of those that don't persevere.

Since joining the club during the 1990 season, Naehring has missed nearly two seasons, spending almost 12 months on the disabled list.

"Early in my career I had some things that humbled me a little," said the third baseman. "I think it's how you handle the ups and downs."

He came up as a shortstop, starting the 1991 season, and in the process, becoming the first rookie to open at shortstop since Rico Petrocelli in 1965. From 1992 to '94, he was a utility infielder. It was in 1995 that it all started to pay off. All the hard work, the rehab assignments and therapy became especially worth it. It was his first injury-free season.



He batted .307 in 1995 — his first year he played in 100-plus games. It was also his first season he batted over .300 with significant playing time.

It all happened during the American League East title drive. Naehring's post-season was highlighted by an 11th-inning homer in Game 1 of the Division Series in Cleveland.

Nearly two years later, though, it's nothing but a distant memory. The early part of the year has been a struggle. But Naehring believes, like his career, other Red Sox players can learn from new challenges.

Gaining tenure in a job increases one's responsibility in a number of areas. In sports, it's called being a "leader." It can be over-hyped, but it has a role on the makeup of a team. There are many different ways one can be in the forefront of a ball club. Naehring wishes to take his responsibility behind the scenes in a few different ways.

"He's a throw-back," said Red Sox manager Jimmy Williams of Naehring's style, which keeps him in the batter's box more than most others in the game.

"He has fun playing too," said Williams.

"He's not afraid to throw a one-liner at you. He's come up with some real good ones that have gotten me too."

Naehring has his own version of what type of leader he's become.

"If a young player looks at how I go about my business, and if they can learn from that, that's great," he said. "If they want an ear to bend, I'm always here. But I'm not the type that's going to pull someone aside and say, 'This is how you do it.' It's not my nature. I may do it subtly though."

And he certainly knows how to get things done — whether it's part of life's more serious issues or the game of baseball.

Tim Naehring believes in what he does, and his results show it. ■

ARTHUR J. GALLAGHER/KALER CARNEY LIFFLER



Managing Risk . . . Nobody Does It Better
Insurance Brokers Since 1892

Harbor South Tower
100 Hancock Street
N. Quincy, MA 02171
617-770-2200

Two Westborough Business Park
Westborough, MA 01581

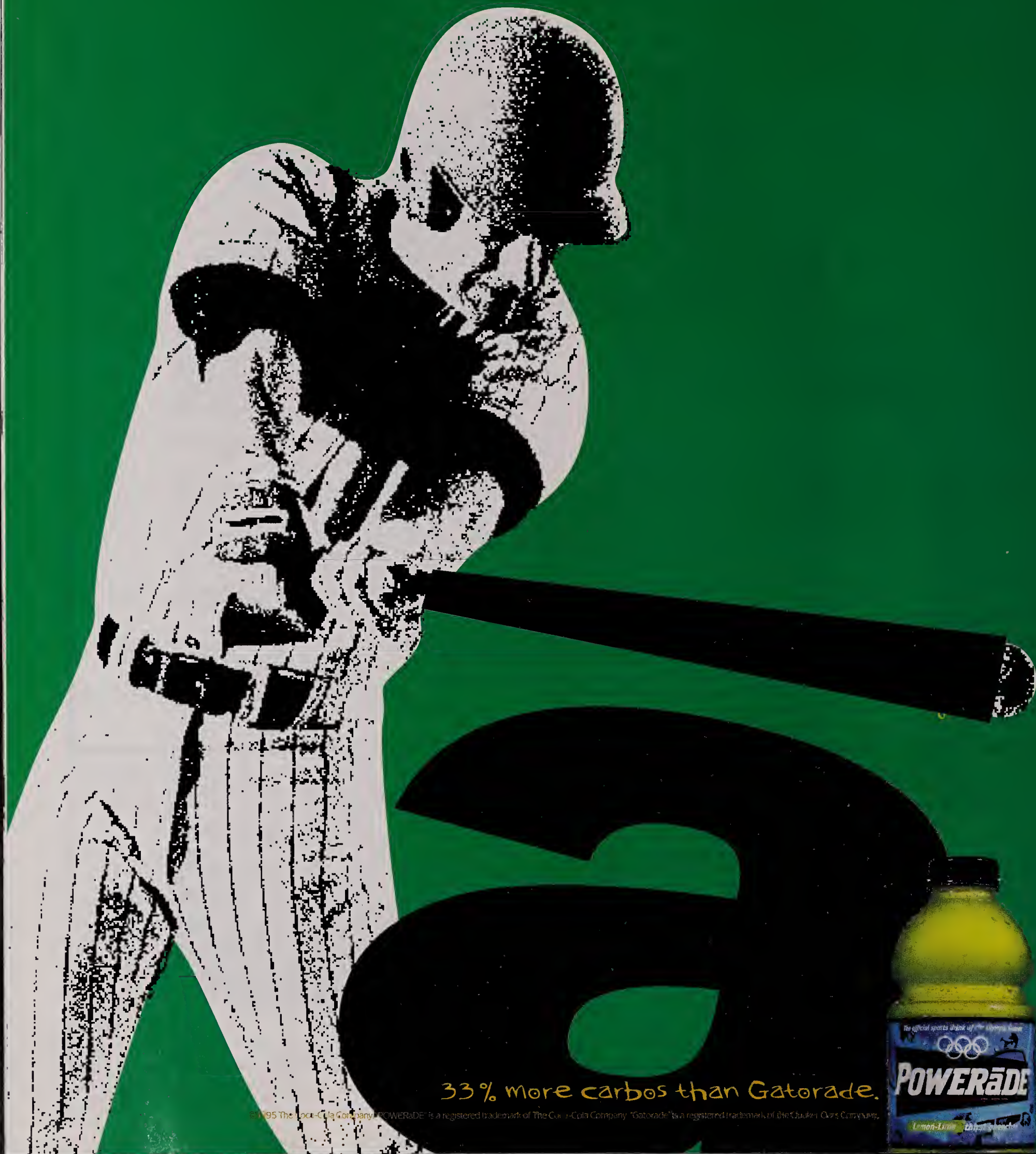
508-898-2626

Faster. Higher. Stronger.



36 USC 380

The Official Sports Drink
of The Olympic Games



33% more carbs than Gatorade.

©1995 The Coca-Cola Company. POWERADE is a registered trademark of The Coca-Cola Company. "Gatorade" is a registered trademark of The Quaker Oats Company.



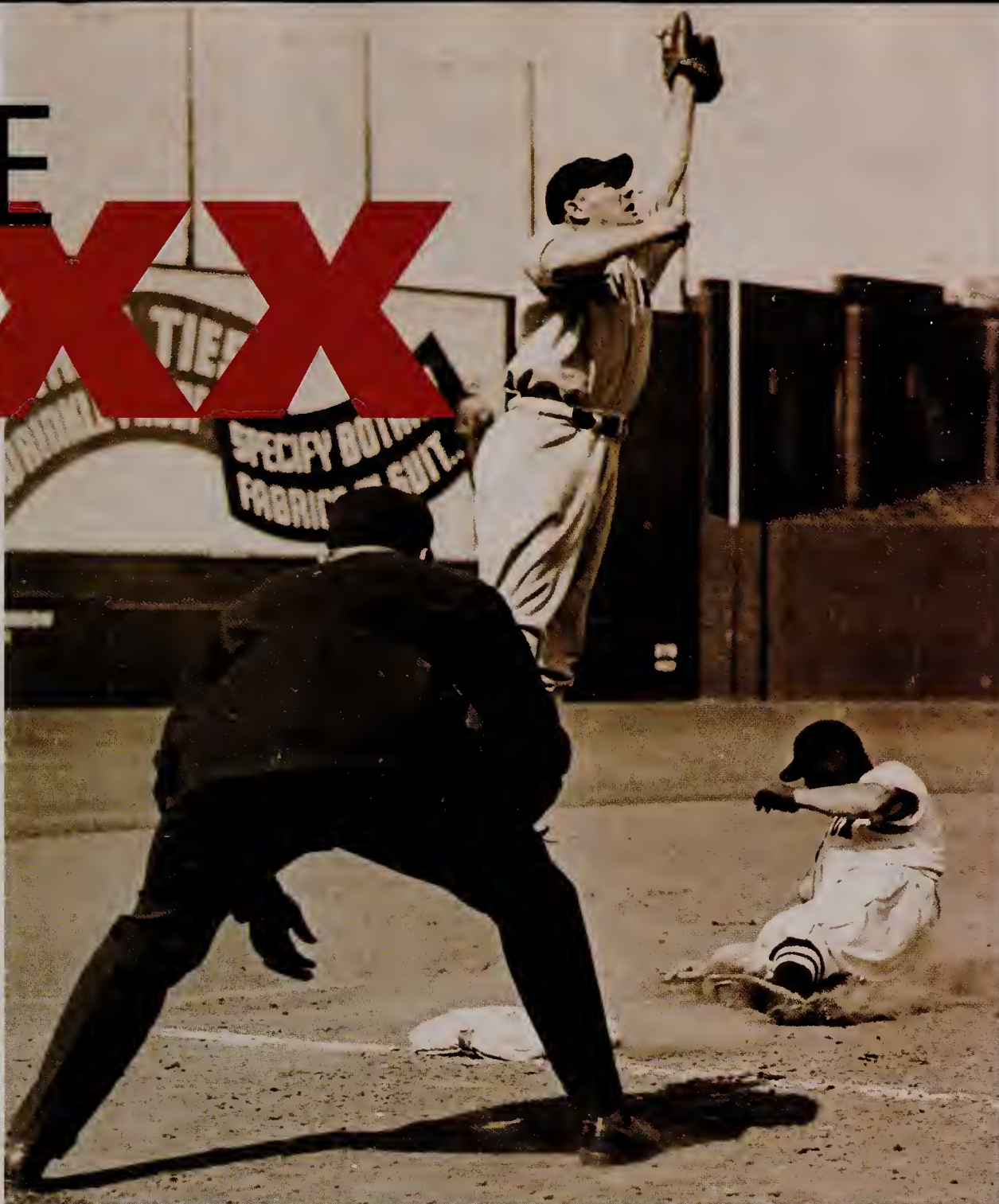
JIMMIE FOXX

Double X Was Premier Red Sox Slugger

BY MARK MILLIKIN

This October, the town of Sudlersville, Maryland celebrates the 90th anniversary of the birth of its famous native son, James Emory Foxx, premier home run slugger for the Boston Red Sox during the late 1930s and early '40s. Sudlersville had only about 220 people when Jim was born there October 22, 1907; even today, the town and its surrounding area maintain a rural character, with plenty of farmland and only about 500 people. The community is raising money for a life-size bronze statue of Foxx to be placed at the center of town at the intersection of Church and Main Streets, sometime late in October.

Although Foxx's stint with the Red Sox was relatively short (six full seasons and part of another), he was pivotal in helping make Tom Yawkey's club a pennant contender and a meaningful rival of the Yankees, a much heated rivalry that still exists today. By the time Foxx joined the Red Sox for the 1936 season at the age of 28, he had played in the majors with Connie Mack's A's for 11 years, competed in three World Series, won two A.L. MVP awards, and narrowly missed beating Babe



Jimmie Foxx hits third safely after completing a double steal with Joe Cronin in the fourth inning in a bout with the Yankees on July 7, 1938. Making the catch is Yankee third baseman Red Rolfe. The Sox went on to defeat the league-leading Yankees 9-8.

Ruth's single-season homer record of 60. Foxx clouted 58 homers for the A's in 1932, a single-season homer record for right-handed batsmen that he still shares with Hank Greenberg of Detroit who tied the mark in 1938.

It's no wonder that Boston sportswriters were ecstatic when it was announced early in December 1935 that Foxx was purchased by Yawkey from Connie Mack. The Red Sox had not had a slugger of any magnitude since Ruth left the club for the Yankees after the 1919 season. Some writers called the club the "Gold Sox" because of the money being spent by Yawkey to buy a pennant contender, and at least one writer said the club ought to be renamed the "Red Foxx" after Foxx was purchased by the Red Sox. Yawkey had already purchased the standout starting pitchers, Lefty Grove and Wes Ferrell, a couple of years earlier; now the Red Sox owner was looking to bolster the club's hitting.

Red Sox fans and Foxx took an instant liking to each other. Upon learning of the trade, Jim said, "Since I was going (to be traded) anyway, I'm glad it's the Red Sox. There's no other city to which I'd rather go to than Boston. It's the most understanding baseball town in the country."

Jim visited Boston on December 30, and met with the press at an elaborate luncheon held in his honor at Fenway Park and visited a Fathers' and Sons' banquet at a local synagogue that evening before heading back home to Philadelphia. Jim would be called "The Beast" and "Double X" by ballplayers and fans during his years with Boston.

Foxx was known as a "gentle giant" because of his carefree attitude and powerful muscular build. He was one of the most generous men ever to don a major league uniform and one of the most popular among his teammates and opponents. He was a big tipper and



THE OFFICIAL BALL OF THEM ALL.

For over 100 years Rawlings has been the most recognized brand in baseball. And now Rawlings, as the maker of the official baseball of the American and National Leagues,[™] brings your favorite teams closer than ever with the new Rawlings Collector's Series[™] line of replica team logo collectible baseballs. You'll want to collect all your favorite teams. So visit your stadium concessionaire or local sporting goods retailer and start your collection today.

Rawlings

"The Finest in the Field[®]"

Official supplier of baseballs for Major League[™] Baseball.



©1997 RAWLINGS SPORTING GOODS COMPANY, INC.
P.O. BOX 22000 ST. LOUIS, MO 63126 1-800-RAWLINGS
<http://www.rawlings.com>



Major League[™] Baseball trademarks and copyrights are used with permission of Major League[™] Baseball Properties, Inc.

always seemed to be looking out for the other guy.

Big things were expected from Jim's bat immediately. Jim, himself, said late in January of 1936 while exercising on a bike in a Philadelphia gym, that he was serious in his belief that he'd crack Ruth's single-season homer record in 1936. Manager Joe Cronin and Red Sox pitcher Wes Ferrell both predicted early in 1936, before regular-season play began that Jim had an excellent shot at hitting 60 homers in a season, given his powerful slugging ability, past home run totals, and the close proximity of Fenway Park's left-field wall to home plate. Foxx always seemed to be under pressure to perform up to Ruthian standards. Sometimes he placed the pressure on himself, but often such high expectations came from the press or fans.

The team would be going high places in 1936 in the standings, too, according to most experts. With Lefty Grove, Joe Cronin, and Ferrell already on the team, and outfielder Roger "Doc" Cramer acquired from the A's a month after Foxx, pennant contention seemed a certainty for the Red Sox in 1936. But Foxx's first season with the Red Sox was a bust from a team performance point of view, the club finishing seventh because of poor pitching. Foxx didn't come close to Ruth's major league homer mark in 1936, either, but he had an excellent year, hitting 41 homers and driving in 143 runs, both new records for the Red Sox — the old homer mark being 29 by Ruth in 1919.

Foxx had a rugged bout with sinusitis in 1937, causing his batting numbers to decline.

Sportswriters from Boston and elsewhere feared Foxx had begun the inevitable decline all players face, but at a younger than average age. Jimmie started slowly the following spring training, and the Red Sox slugger himself must have carried some worry and self doubts.

Then came the regular 1938 season, and BoSox fans applauded loud and often. Foxx was so hot at the plate that everyone felt there was a good chance he'd hit a homer or at least get on base. And of course, Jim's penchant for hitting record long-distance homers only added to the drama. The Red Sox stayed within striking distance of eventual pennant-winner New York for most of 1938, and it was Foxx's best in a Boston uniform. He slugged 50 homers and collected 175 runs batted in, still club records, and led the league in batting at .349. Jim played in 149 of the club's 150 games. Had the Sox replayed all of four of its postponed games, Double X may have added to those totals.



Foxx's club homer and runs batted in marks have stood despite such sluggers as Ted Williams, Carl Yastrzemski and Jim Rice playing many years for the Red Sox. His club homer mark seems within reach of current Boston slugger Mo Vaughn before he retires; although Mo may need the 162-game schedule to break it. Foxx's club run batted in mark seems less likely to be broken.

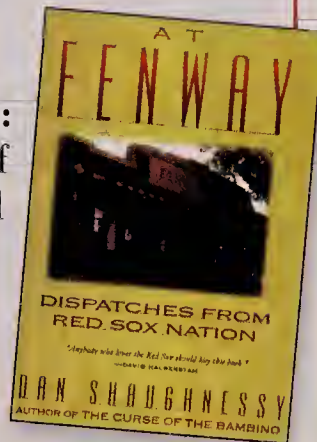
A photo of the clay model of Jimmie Foxx on display in the Sudlersville Memorial Library. A life-size bronze statue is currently being completed by sculptor Ken Herlihy.



The Boston Red Sox are proud to commemorate Lauriat's on their 125th Anniversary. In conjunction with their Anniversary, Lauriat's is sponsoring Lauriat's Day at Fenway on August 9.

Now Available at Lauriat's Booksellers:

At Fenway celebrates the rich history of Fenway Park. Told through the wit and perceptions of Dan Shaughnessy, one of New England's most admired sportswriters, *At Fenway* is the writer's hometown tribute to the park. Available in paperback.



Lauriat's
BOOKSELLERS SINCE 1872

Copley Place • 100 Huntington Ave. • Boston • 262-8858
45 Franklin Street • Boston • 482-2850 and 27 other convenient locations in New England!

Thursday 10:14pm
You have no idea what's on tv.



Orange Flavored Vodka from

GORDON'S
Pour the Boar!

Drink right. Drink smart. Be responsible.

©1997 United Distillers USA, Inc., Stamford, CT

Flavored Vodka, 30% Alc/Vol, 100% Grain Neutral Spirits

Foxx was especially proud of his 1938 season, given the predictions of his decline by so many scribes before it began. He received the 1938 A.L. MVP award for the season over such competitors as Greenberg, Joe DiMaggio, Bob Feller and Bill Dickey, adding to his satisfaction. Foxx happily said, "I enjoy looking around at all the silverware (trophies) at my home in Jenkintown, Pennsylvania."

The Red Sox players and fans had good reason to hope for a pennant in 1939. Despite Foxx's MVP season and record-setting numbers for a Red Sox batter the previous year, sportswriters and fans buzzed more about rookie phenom Ted Williams. "The Kid" had slugged his way to the league MVP award for the American Association with Minneapolis in 1938; his hitting ability was patently obvious to all who watched him.

Foxx finally had an extraordinary batter who could hit for both power and average alongside him in the Red Sox lineup. Jimmie scored more than a run per game during the 1939 season, and Williams, batting behind Foxx, averaged almost a run batted in per game. But the Red Sox fell short of the Yankees again, placing second. Still, it was a much more exciting club for Red Sox fans to watch.

An appendectomy early in September, shelved him for the rest of the season; yet despite missing 30 games, Foxx still led the A.L. in homers and was second in batting at .360. Foxx and Williams were the best 1-2 batting punch in the league.

Double X was still productive in 1940, but his numbers declined dramatically in 1941. For the first time in 13 years, he failed to smack 30 or more homers in a season in 1941; in fact his 19 homers didn't come close. His decline has variously been blamed on a worsened sinus condition and abuse of alcohol. The real reason remains a mystery because at age 34, many past and current sluggers in the majors have had several more years of high productivity before slumping in homer production.

Jim's overall play slowed considerably early in 1942, and with the
Continued to Page 21



Two of the greatest all-time Red Sox sluggers: Ted Williams and Jimmie Foxx. Photo courtesy of The Brearley Collection.



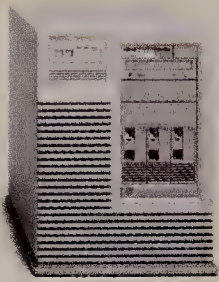
**MASS
PRINTING &
FORMS INC.**

QUALITY PRINTING FOR YOUR BUSINESS IS OUR BUSINESS.



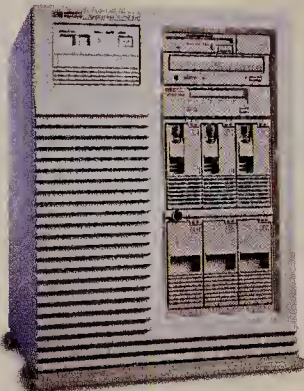
*Printer of
Red Sox Magazine*

42 HIGH STREET
MEDFORD, MA 02155
TEL: (617) 396-1970
FAX: (617) 395-9550
EMAIL:
MASSPRIN@TIAC.NET



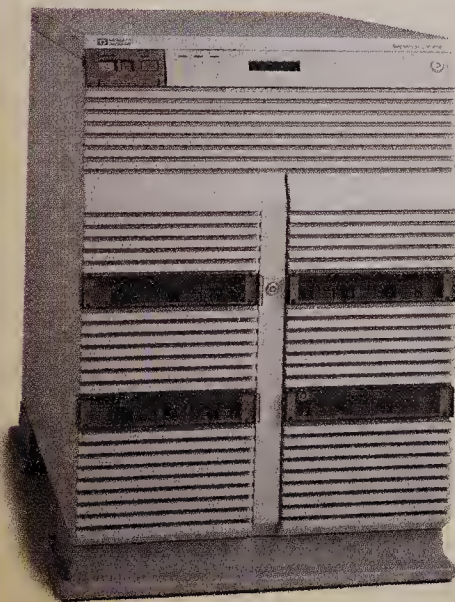
HP NetServer E and LD Pro Series

SMALL



HP NetServer LH/LH Pro Series

MEDIUM



HP NetServer LX Pro Series

LARGE



Network Selection Guide



PCs

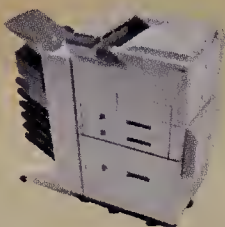
Manageable and affordable network-ready Intel Pentium processor-based PCs.



Manageable HP PCs

Peripherals

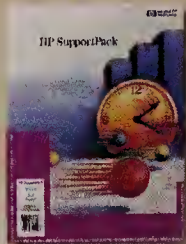
The new HP LaserJet 5Si Mopier that staples and collates.



HP LaserJet 5Si Mopier

Service and Support

Fast, accurate resolution of questions for multivendor LAN environments, available around the clock and at an excellent value.



HP SupportPack

Network Connectivity

Comprehensive network solutions to fit any size network.
A complete range of high-performance switches, hubs, adapters and print servers.



HP AdvanceStack Switch 2000



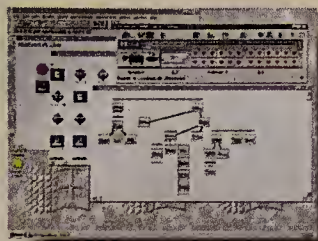
HP AdvanceStack Switching Hubs



HP JetDirect Print Servers—

Management

HP OpenView puts network managers ahead of their network.



HP OpenView Professional Suite

Storage

HP SureStore products provide a full range of affordable, high-capacity storage solutions.



HP SureStore

The Intel Inside logo and Pentium Pro are registered trademarks of Intel Corporation. Windows is a U.S. registered trademark of Microsoft Corporation. ©1997 Hewlett-Packard Company.

BUILT TO FIT ANY NETWORK

Hewlett-Packard's Intel® Pentium® and Pentium Pro processor-based servers are sized for file servers, application servers and workgroups running Windows® NT. Naturally, we make everything to go with our servers for your network. What else would you expect? We live and breathe network engineering. For detailed specs, visit http://www.hp.com/info/HP_LAN. Or call 1-800-533-1333, Ext. 1614.





© 1996 Rich Pilling/MLB Photos

The Authentic Diamond Collection.®

The only people you'll blend in
with are on the field.

The Major League Baseball® Roster of
Authentic Diamond Collection® Licensees:

All-Star Sporting Goods

American Baseball Cap

Antigua

Bike Athletic

Champion

Franklin

Majestic

McArthur Towels

New Era Cap Company

Rawlings

Russell

Starter

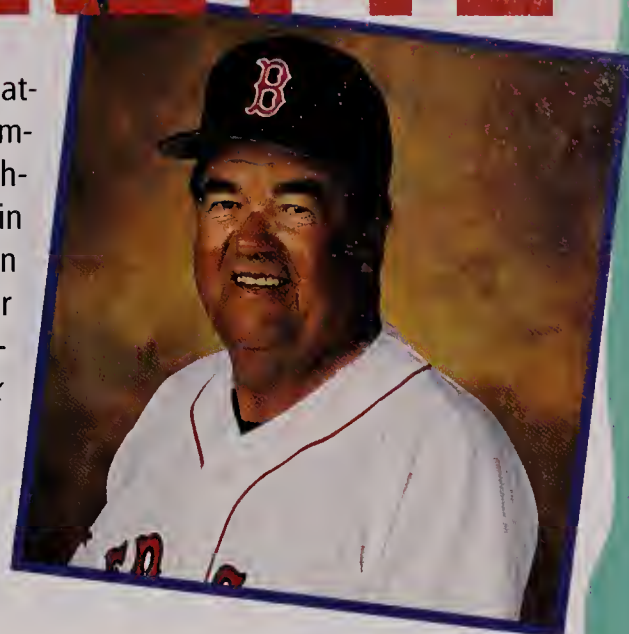
Wilson



www.majorleaguebaseball.com

HERM STARRETTE

Herm Starrette is the Red Sox bullpen coach for 1997. His duties include coordinating the pitchers and catchers in the bullpen during the game, informing the incoming pitcher of the batters he'll face and letting the manager know when the pitcher is ready to enter the game. Herm began his professional baseball career in 1958 as a pitcher in the Baltimore Orioles organization. He has worked for seven other ball clubs as a player, coach and instructor, in addition to serving as director of field operations with Montreal under Dan Duquette. He was also the coordinator of player development for Milwaukee in 1982. In this issue of *Red Sox Magazine*, Starrette answers questions that were asked by the students at the Tobin Elementary/Middle School in Mission Hill.



Q. What are the chances of a regular fifth grader making it to the Red Sox?

(Terrance, age 11)

A. It would be good to be athletic and also have the determination and desire to become a Boston Red Sox; also the draft and what selection you may be in the draft is a factor; the will to work hard to become as good as possible is important also.

Q. How did you feel when you were asked to be the "coach?" (Erica, age 11)

A. Erica, I was as excited at becoming a coach for the Red Sox, as I was when I signed a pro contract with Baltimore as a young pitcher in 1958 to be a part of that organization.

Q. Do you think there will ever be a time when women play for the Red Sox? (Nydia, age 10)

A. I will say it might be a long time, but I will never say never.

Q. Why did you decide to be a coach for the Red Sox and not another team? (Apollonia, age 11 1/2)

A. Knowing the people in the front office and the direction that was being taken to becoming a World Series type club, and the people in the minor leagues who help develop the players helped me decide.

Q. Did you plan to be a baseball player or did you plan to be a coach? (John, age 11)

A. From my early days, John, I wanted to be a professional player, and when the time came to try and help other ballplayers as a coach, I jumped at the chance.

Q. Who was your favorite player in all your years of coaching? (Michael, age 10)

A. Michael, I have had plenty of favorite players and coaches: Hall of Fame pitchers like Steve Carlton, Jim Palmer, plus Gary Lavelle (left-handed reliever for the Giants), and many more.

Q. Did you always want to be a coach for the Red Sox? (Marcus, age 10)

A. They were one of my favorite teams, but as time went on and front office personnel changed jobs, then I wanted to be a coach for the Boston Red Sox.

Q. Did you ever coach another team, or did you ever play for another team? (Giovanny, age 10)

A. I've coached many teams as pitching coach. I have been with the Orioles as a player and coach for 17 years; Braves; Giants; Phillies, World Series 1980; Milwaukee; Cubs; and field coordinator for Milwaukee and Montreal.

Q. Why do you use wooden bats? (ShayLawna, age 6)

A. It's something that has been with baseball for many years. Colleges and high schools use aluminum bats because they last longer and are cheaper to use.

Q. How did you learn to score a game? (Aryell, age 6)

A. Through years of studying the game and playing the game and asking questions about the game.

Q. Did you play baseball when you were little? (Jimi, age 5)

A. Jimi, since I was a young boy, I had a glove and bat in my hand. My mom and dad would spank me for not coming in to eat dinner!

Q. Why do you love your job? (Nikko, age 5)

A. I like working with people and helping them to become better ballplayers.

Q. Have you ever been thrown out of a game? (Anthony, age 5)

A. Anthony, many times, probably some I should have and some I should not have.

Any youngster with a question for one of our coaches is welcome to send it to us. We will randomly select questions for possible inclusion in future editions. Please submit all questions to: *Red Sox Magazine*, 4 Yawkey Way, Boston, MA 02215. Please include your name and age. Your photo is welcome, too!

ONLY THE FINEST RUMS COME FROM PUERTO RICO

Smoothness is what makes the Rums of Puerto Rico so unquestionably the finest. Whether mixed or straight, they're the rums that are preferred above all others. Try them. Discover for yourself this unique smoothness. A smoothness that comes from the only aging process guaranteed by law.



RUMS OF PUERTO RICO  ONLY THE FINEST

Red Sox Parking \$5

Park at Prudential Center, just minutes from Fenway Park, for \$5.00 when you present your ticket stub from that day's game as you exit the garage.

No more waiting in long lines of traffic. To receive the discount, enter after 5:00 p.m. on weekdays, 11:00 a.m. on weekends, and exit before 1:00 a.m. Garage entrances located off of Boylston, Exeter and Dalton St., Huntington Ave., and the Mass Pike.

For more information call 236-2578

Bookmark
this Site!

redsox.com

Get the Latest
Red Sox News
24 Hours a Day!

JIMMIE

FOXX

Continued from Page 15

slowdown in performance came the inevitable boos from some of the fans. Although probably hurt somewhat by the jeering, Foxx in his typical manner chose not to ridicule the fans, saying, "They're not booing me, rather they're booing their disappointment in my performance."

In May of 1942 he suffered cracked ribs from a line drive while pitching batting practice, and not long after, the Red Sox placed him on waivers, and no A.L. club claimed him. Only the Chicago Cubs made a bid for his services in the N.L. Foxx was surprised that he was going to the N.L. and that no A.L. club had tried to purchase him. On June 1, he said farewell to his roommate, Dom DiMaggio, and his other Red Sox teammates.

So, Foxx's career with the Red Sox ended to the sadness of his teammates, and even the A.L. umpires. The powerful slugger seemed never to have been ejected from a game. It just wasn't in his makeup to show up the umpires.

At the same time, his batting performance had declined rather abruptly as he played parts of three more seasons in the N.L., in an undistinguished fashion, before retiring as a player.

Foxx's lifetime home run (534) and RBI (1,921) totals fell considerably short of Ruth's 714 homers and 2,213 RBI, but Jimmie remained second to the Babe in homers for 21 more years following his retirement from playing in 1945.

While in Boston Double X made an important contribution towards lifting the Red Sox to new heights in the annual A.L. pennant chase while providing Fenway Park crowds with many exciting moments.

Mark Millikin is the author of *Jimmie Foxx: The Pride of Sudlersville*, to be published by Scarecrow Press in mid-1997.

Note: Jimmie Foxx, already a member of the Baseball Hall of Fame in Cooperstown, will be formally inducted into the Red Sox Hall of Fame on September 8, 1997 during the second Red Sox Hall of Fame Dinner and Enshrinement Ceremony at the Copley Marriott Hotel. For ticket information call (617) 439-7700.

BIG SAVINGS for Spring Training Fans

NEW!

The 1997 Official Major League Baseball Fact Book

from

The
Sporting News



OFFICIAL BASEBALL RULES

When an arbiter is needed to settle disputes regarding baseball rules, this is the book to consult. It is the current, official, fully updated rule book used by Major League umpires as well as other professional and amateur baseball organizations. An essential reference book for fans, coaches, umpires and players at every level of play.

Now Only
\$4.95

#572Regularly \$5.95

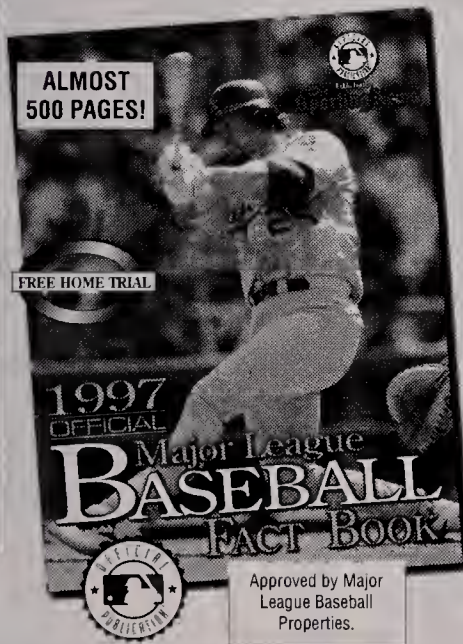
CALL NOW TO ORDER

1-800-825-8508

Ask For Dept. ST7

SATISFACTION GUARANTEED!

Examine your Sporting News books for 15 days. If not completely satisfied, return any book for a full merchandise refund. Prices, terms and specifications subject to change.



★ TRAVEL TO YOUR FIELD OF DREAMS... with a look back at the legendary games, players and performances of the past.

★ RELIVE RECENT HIGHS AND LOWS... with complete recaps of the 1996 season.

★ STEP INTO THE ON-DECK CIRCLE... with a complete preview of the 1997 season for every Major League team.

WE'VE GOT YOUR NUMBERS!

★ Box scores ★ 1996 season leaders ★ Profiles
★ Rundowns of award winners ★ Top 20 lists in career and season categories. ★ Top 10 performances in playoff & World Series categories ...AND MUCH MORE!

SAVE ON CHARTER OFFERONLY \$16.95

#570.....Published at \$19.95



MO VAUGHN IS THE HIT DOG.

Beware of the Hit Dog when you enter his park. He doesn't roll over and never plays dead. This dog's always learning new tricks, like making the other guys fetch. And you should see him with his favorite stick!

The dog days of summer come early on NESN, with over 90 Boston Red Sox games each season.



**CALL
YOUR CABLE
COMPANY
AND ORDER
NESN TODAY,
'CAUSE THIS
DOG WON'T
BEG!**

NESN

BASEBALL

Traditions Origins

BY TOM CARACCIOLI



Baseball is full of traditions.

Traditions are customs handed down from the old to the young.

Traditions in the game of baseball are the means in which people of all ages have used to teach, learn and understand this storied pastime.

The Fourth of July, with a parade and fireworks, is a tradition celebrated every year in honor of America's birthday. Celebrating your birthday with cake and presents is another example of a tradition.

Major League Baseball celebrates traditions every time a ball game is played. Before each game, whether it is in the United States or Canada, the national anthem is played in respect of our countries. Then following the visitor's half of the seventh inning, children and adults

alike, rise to their feet and start singing a song. The song? — *Take Me Out To The Ball Game*. The fans are participating in the tradition known as The Seventh-Inning Stretch.

Did you ever wonder who started these traditions or why they caught on? Or for that matter how and where?

The Boston Red Sox, one of the most traditional teams in all of baseball, started what some might now describe as a tradition, with its support of the Jimmy Fund. Now in its 50th year, the Jimmy Fund began when Boston Braves owner Lou Perini helped organize a national radio broadcast to publicize the work being done at Children's Hospital in the field of cancer research for children. "Jimmy" was interviewed and spoke of his desire to have a television in order to watch his favorite team — the Boston Braves. Following the broadcast, money flooded in to help buy Jimmy a

television and at the same time help launch what we now know as The Jimmy Fund.

Upon the Braves departure from Boston in March of 1953, Perini had one order of non-baseball-related business to take care of — making sure the Jimmy Fund would prosper. Perini enlisted the support of Boston Red Sox

owner Thomas A. Yawkey to continue to carry the torch for support in the fight against cancer. The tradition and support the Boston Red Sox have displayed stands as one of the proudest and longest standing achievements of the organization.

Two continuing traditions of baseball are the All-Star Game and World Series.

The current idea of an All-Star Game, which originally dates back to 1858 and in which teams from Brooklyn and New York (they were called "picked nines") played each other, was the brainchild of Chicago Tribune sports editor Arch Ward. Ward introduced his concept to reluctant owners and persuad-

ed them toward accepting his proposal for a game between stars of the American and National Leagues. The first All-Star Game, played in Chicago in 1933, was part of the city's Century of Progress Exposition.

The custom of having the fans select the starting eight position players also began with the inaugural All-Star Game. And although that practice was stifled from 1958-69, the ballot returned to the fans in 1970 and continues to be their responsibility to this day.

The tradition of World Series play, besides being interrupted in 1994 as a result of the players' work stoppage, is one that was continuous since 1905. This tradition dates back to 1884, but was officially sanctioned as a best-of-seven series between the top teams from the National and American Leagues by the National Commission.

In 1884, the "World Series" pitted the champions of the National League and the American Association against each other for two games. Some would like to argue that the World Series tradition began there, but

NEW ENGLANDS LIVE LOCAL SPORTS LEADER



Boston Red Sox Baseball • Red Sox On Deck PreGame Show • 68 Sports Night with Butch Stearns • Beanpot Hockey Tournament • New England Collegiate Sports

many saw those games as mere post-season exhibition contests. What those games did do was set the stage for a more elaborate World Series in future years.

Although the demise of the American Association in 1891 dampened the post-season World Series, a new scheme was devised in 1894 when William C. Temple offered a prize cup, referred to as the Temple Cup, to the winner of a best-of-seven series between the first- and second-place finishers in the National League. This scenario lasted for four years before lack of fan interest resulted in the end of the Temple Cup games.

The upgrading of the American League in 1901 made a return to an inter-league World Series again possible. After both leagues resolved their differences with one another, following a minor dispute, the first modern day World Series was played in 1903. The Boston Red Sox defeated the Pittsburgh Pirates in the popular and financially successful post-season nine-game series.

The best-of-seven format, as mentioned before, began with the Temple Cup games and has been steadfast since. With the exception of 1900, 1903 and 1919-21, every World Series was comprised of a best-of-seven format.

When it comes to the traditions of the seventh-inning stretch and the singing of *Take Me Out To*

The Ball Game, the exact dates and places of their origin can be disputed.

The most popular version of how and why the tradition of the seventh-inning stretch began dates back to Opening Day at Washington, D.C. in 1910. At the game that day was William Howard Taft, 27th president of the United States. When he got up to stretch following the visitor's half of the seventh inning, other fans in the park stood up as well. The crowd assumed the President was leaving, and they stood up to show respect. After that, fans everywhere stood in the middle of the seventh inning to stretch, and hopefully bring the home team luck. As mentioned before, this is the most popular explanation of the tradition, but another version dates back even further.

Accounts from the *Buffalo Express* claim that excited fans rose to their feet "in the lucky seventh" of Buffalo's 9-4 Opening Day loss to Rochester on May 13, 1892. Unfortunately, for Buffalo fans, the custom dates back even further.

In 1882, the Manhattan College baseball team was playing a semi-pro team at New York City's Polo Grounds. In the seventh inning, Brother Jasper, Manhattan's coach, asked the students sitting in the stands to get up on their feet and move around for a few minutes. Brother Jasper repeated this act and soon, fans from the

New York Giants decided to copy the ritual. The history states that, from New York, this seventh-inning stretch spread to other parks around the country.

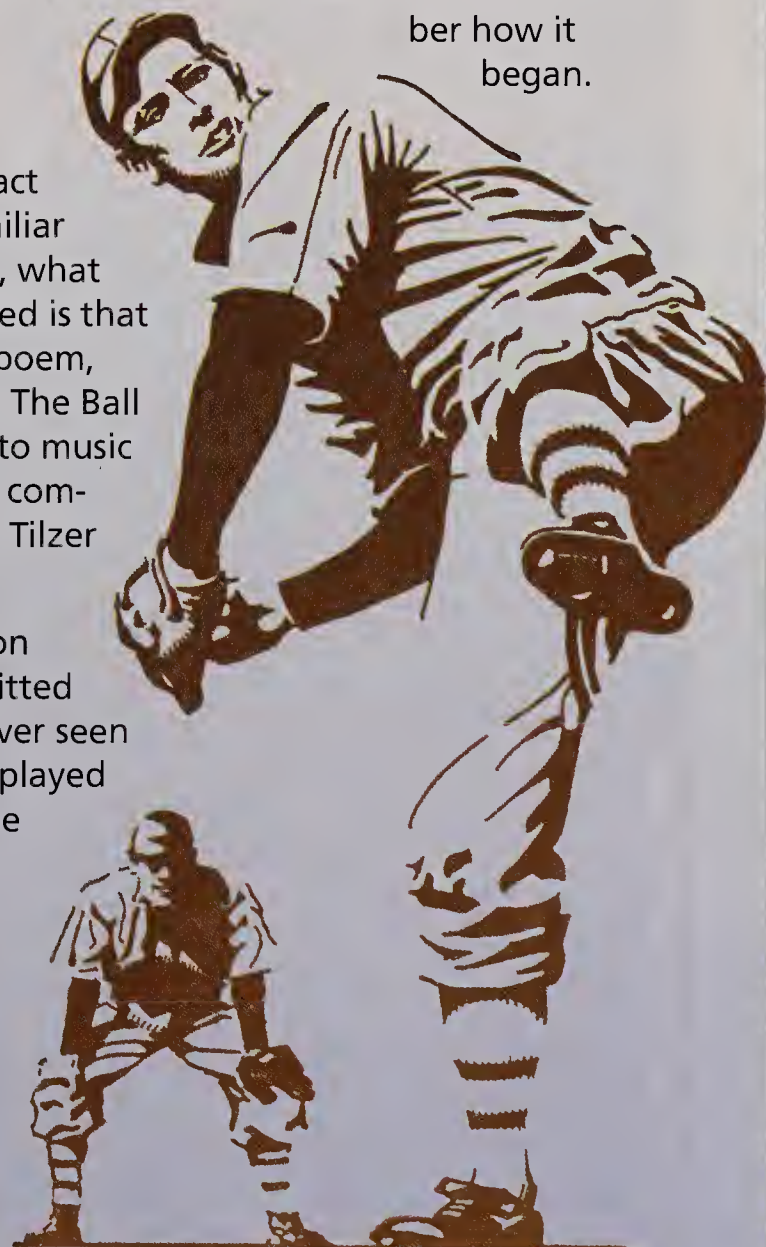
The final version of the origin of the baseball routine dates back 128 years ago to 1869. Harry Wright, founder and manager of the Cincinnati Red Stockings, wrote: "The spectators arise between halves of the seventh inning, extend their legs and arms and sometimes walk about. In so doing, they enjoy the relief afforded by relaxation from a long posture on hard benches." With the history of the seventh-inning stretch behind us, the question about the song *Take Me Out To The Ball Game* needs to be explored.

Although the exact origin of the familiar tune is unknown, what cannot be disputed is that Jack Norworth's poem, "Take Me Out To The Ball Game," was put to music by his friend and composer Albert Von Tilzer in 1908.

Norworth and Von Tilzer freely admitted that they had never seen a baseball game played before they wrote their song. They surely knew that their song was being sung with vigor by baseball fans around the country. The first playing of *Take*

Me Out To The Ball Game is not recorded history. It is widely known that the song was very popular before the 1940s and was believed that a field in Chicago played host to the song's debut.

Any school-aged child who has ever attended a major or minor league ball game can tell you what happens in between the top and bottom of the seventh inning. They also can probably sing the song without missing a note. The essence of baseball, known as America's national pastime, is renewed every seventh inning of every game played in professional baseball. It is a tradition worth remembering even if historians can't remember how it began.



Introducing The Newest Member Of Our Lineup.

Chicken TWISTER

Twister™ is the newest exciting taste to hit KFC.
Our Bacon Ranch Chicken Twister™ is a whirlwind
of great tastes: tender chicken, fresh lettuce, tangy tomato,
shredded cheddar cheese, crispy bacon and ranch
dressing, all rolled up in soft pita bread.
It's not just a sandwich, it's like a meal
all wrapped up and ready to go!

Chicken **TWISTER**
Bacon Ranch

©1997 KFC KFB1-2537

TWISTER™ Combo \$7.99 **For Two**

- 2 Twisters™
- 2 Individual Side Wedges
- 2 Medium Drinks

Offer Expires 9/1/97

Limit one per person at participating KFC® restaurants. Not good with any other special offers.

Tax extra. No reproduced coupons accepted. No substitutions, please.

©1997 KFC KFB1-2537/HI



FREE TWISTER™

with the purchase of an
8 Piece or Larger Meal
at regular price

Offer Expires 9/1/97

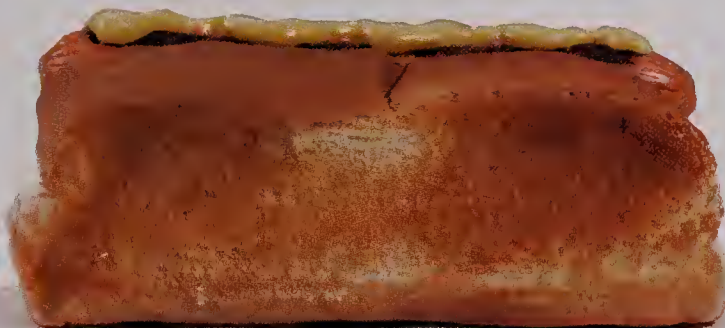
Limit one per person at participating KFC® restaurants. Not good with any other special offers.

Tax extra. No reproduced coupons accepted. Cash value 1/20th of a cent. No substitutions, please.

©1997 KFC KFB1-2537/HI



Nice Buns!



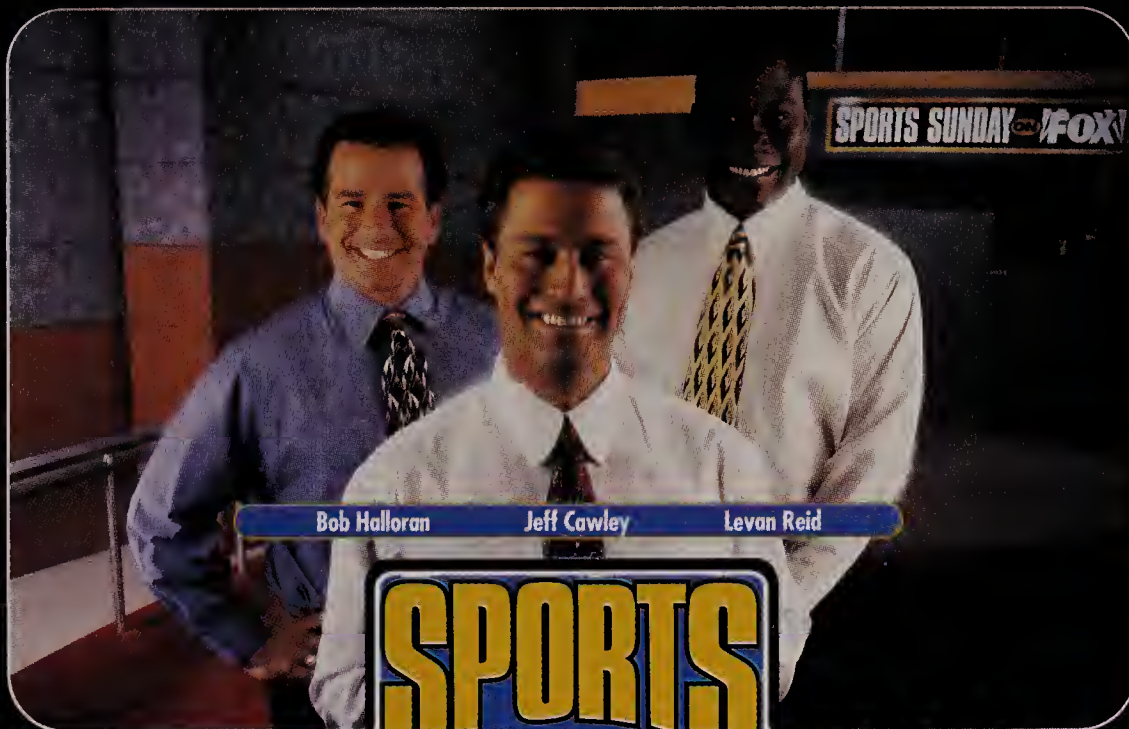
...*Nice and fresh!* At J.J. Nissen, our bakers have been making New England's favorite rolls for almost 100 years. Nissen Hotdog and Hamburger Rolls are a family tradition at cookouts, picnics and baseball parks. Enjoy them plain or toasted, but make sure they're Nissen.

Anything else just wouldn't be as nice.



New England's Baker

WEEKEND WARRIORS



Bob Halloran

Jeff Cawley

Levan Reid

**SPORTS
SUNDAY
ON**

FOX 25
WFXT BOSTON

FOX

Bringing home
scores, highlights
& the big plays.

**SUNDAYS
10:30PM**

SOX ON FOX

REGULAR SEASON

Sat	May 31	1PM	N.Y. Yankees at Boston
Sat	June 7	1PM	Baltimore at Chicago
Sat	June 14	1PM	Boston at N.Y. Mets
Sat	June 21	1PM	N.Y. Yankees at Cleveland
Sat	June 28	1PM	Cleveland at N.Y. Yankees
Sat	July 5	1PM	Boston at Chicago
Tues	July 8	8:30PM	1997 MLB All-Star Game
Sat	July 12	1PM	N.Y. Mets at Atlanta
Sat	July 19	1PM	Chicago at Baltimore
Sat	July 26	1PM	Texas at Chicago
Sat	Aug 2	1PM	Boston at Kansas City
Sat	Aug 9	1PM	Texas at Cleveland
Sat	Aug 16	1PM	Texas at N.Y. Yankees
Sat	Aug 23	1PM	Montreal at Chicago Cubs
Sat	Aug 30	1PM	Atlanta at Boston
Sat	Sept 6	1PM	Milwaukee at Boston
Sat	Sept 13	1PM	N.Y. Yankees at Baltimore
Sat	Sept 20	1PM	TBA
Sat	Sept 27	1PM	TBA

POST-SEASON

Wed	Oct 1	8PM	AL/NL Divisional Playoffs
Thurs	Oct 2	8PM	AL/NL Divisional Playoffs
Sat	Oct 4	4PM	AL/NL Divisional Playoffs
Tues	Oct 8	8:15PM	AL Championship Series #1
Wed	Oct 9	8:15PM	AL Championship Series #2
Fri	Oct 11	4:15PM	AL Championship Series #3
Sat	Oct 12	8:15PM	AL Championship Series #4
Sun	Oct 13	4:15PM	AL Championship Series #5
Tues	Oct 15	8:15PM	AL Championship Series #6
Wed	Oct 16	8:15PM	AL Championship Series #7

*Games Subject to change. Check your local listings.

SMIRNOFF Vodka is 40 to 50% Alc. by Vol. distilled from grain. © 1999, St. Paul, Minnesota. A Division of HeUBLEIN, Inc. Hartford, CT. Made in U.S.A.



PURE FANTASY.

SMIRNOFF

RED SOX BROADCASTERS



Jerry Trubiano and Joe Castiglione
Radio 850 WEEI-AM



Hector Martinez and Bobby Serrano
Red Sox Hispanic Radio Network



Bob Kurtz and Jerry Remy, NESN



Jerry Remy and Sean McDonough,
Ch. 68, WABU-TV

RADIO

TELEVISION

1997 BOSTON RED SOX RADIO NETWORK

MASSACHUSETTS

Boston	WEEI	850
Fall River	WSAR	1480
Fitchburg	WEIM	1280
Greenfield	WHA1	1240
Marlboro	WSRO	1470
Milford	WMRC	1490
North Adams	WNAW	1230
Northampton	WHMP	1400
Pittsfield	WBEC	1420
Southbridge	WESO	970
Springfield	WHYN	560
Ware	WARE	1250
Worcester	WTAG	580

CONNECTICUT

Danbury	WINE	940
Danbury (FM)	WAXB	105.5
Hartford	WTIC	1080
Norwalk	WNLK	1350
Putnam	WINY	1350
Stamford	WSTC	1400
Willimantic	WILI	1400

MAINE

Bangor	WZON	620
Bath	WJTO	730
Calais	WQDY	1230
Calais (FM)	WQDY	92.7
Camden (FM)	WQSS	102.5
Dover/ Foxcroft (FM)	WDME	103.1
Ellsworth	WDEA	1370
Farmington (FM)	WKTJ	99.3
Houlton (FM)	WHOU	100.1
Kennebunkport (FM)	WQEZ	104.7
Mexico (FM)	WTB/M	100.7
Millinocket (FM)	WSYY	94.9
Norway (FM)	WOXO	92.7
Portland	WJAE	1440
Presque Isle (FM)	WOZI	101.7
Skowhegan	WSKW	1160
Skowhegan (FM)	WHQO	107.9

NEW HAMPSHIRE

Berlin	WMOU	1230
Concord	WKXL	1450
Dover	WTSN	1270
Keene	WKNE	1290
Laconia	WEMJ	1490
Lebanon	WTSL	1400
Littleton	WLTN	1400
Manchester	WGIR	610
Plymouth (FM)	WPNH	100.1

NEW YORK

Johnstown	WIZR	930
Johnstown (FM)	WSRD	104.9
Rochester	WCMF	990

RHODE ISLAND

Providence	WPRO	630
Westerly	WERI	1230
Woonsocket	WNRI	1380

VERMONT

Brattleboro	WKVT	1490
Burlington	WJOY	1230
Middlebury	WFAD	1490
Newport	WIKI	1490
Rutland	WSYB	1380
Springfield	WCFR	1480
Springfield (FM)	WCFR	93.5
St. Johnsbury	WSTJ	1340
Waterbury	WDEV	550

CANADA

St. John, N.B.	CFBC	930
----------------	------	-----

1997 BOSTON RED SOX TELEVISION NETWORK

MASSACHUSETTS

Boston	WABU	Ch. 68
Barnstable	WZBU	Ch. 58
Springfield	WDMR	Ch. 65
Berkshire County	Century Cable	
Berkshire County	Adelphia Cable	
Berkshire County	Time Warner Cable	

CONNECTICUT

Hartford/New Haven	WTNH	Ch. 8
Hartford/New Haven	WBNE	Ch. 59

MAINE

Portland	WPXT	Ch. 51
Portland	WWLA	Ch. 35
Waterville	WFYW	Ch. 41
Bangor	WBGR	Ch. 33
Bangor	WABI	Ch. 5

NEW HAMPSHIRE

Concord	WNBU	Ch. 21
---------	------	--------

RHODE ISLAND

Providence	WLNE	Ch. 6
Providence	WLNE LP	Ch. 48

VERMONT

Burlington	WWIN	Ch. 36
------------	------	--------

© 1996 Sharp Electronics Corporation.
All trademarks and registered trademarks are
property of their respective holders.

Dumb thing #28

Widebodies that don't accommodate wide bodies.

Smart thing No. 1

A screen wide enough to surf two web sites at once.



WW WIDENOTE Or, you can do a spreadsheet without having to scroll back and forth. That's because our new WideNote™ screen is very wide—11.2" measured diagonally. But only 5.6" high. Resulting in a tiny footprint and a weight of only 4.6 lbs. You'll find that same intelligent thinking inside WideNote... a 133MHz Pentium processor, a 28.8 kbps fax/modem and a 1.1GB hard drive. How will all this affect our lead in LCD technology? It'll only make it wider.

Designed for

Microsoft®
Windows®95


pentium®
PROCESSOR



Smarter Notebooks™
1-800-BE-SHARP • www.sharp-usa.com

SHARP®
FROM SHARP MINDS
COME SHARP PRODUCTS™

BOSTON RED SOX COOPERATE WITH FENWAY NEIGHBORS

The Red Sox reaffirm their commitment to cooperating with their neighbors in working out various community concerns. We encourage all of our fans to cooperate also by not littering, vandalizing or in any way disregarding the rights of the neighbors who surround Fenway Park. The Red Sox also urge fans to use the parking lots in the vicinity of the stadium and to use private buses or public transportation whenever possible.

Please refer to our map on Page 55 for further information and easy access to the ballpark. Thank you!



COMMUNITY

SERVICE



For the second straight year, the Red Sox and the city of Boston are joining forces with True Value to perpetuate the "Field of Dreams" program. The program was created to benefit youngsters through the upgrading and maintenance of inner-city ball fields in the city of Boston. Among those present for the announcement on Saturday, June 7 at Carter Field in Boston, one of the fields undergoing renovations, were Red Sox Executive Vice President John Buckley; players Reggie Jefferson and Troy O'Leary; and Wally, the Green Monster. Joining them were Boston Mayor Thomas Menino, True Value and local JAYCEES representatives and Boston area community leaders and youngsters.

Get 15% off
the price of your
room with your
Red Sox ticket stub.

(Now you can afford to buy everyone in your row a hot dog.)

After the game, check into our newly-renovated hotel located at 200 Stuart Street, right near the beautiful Boston Common. We've got 356 rooms, a pool and fitness center. Not to mention one of Boston's finest restaurants, the 57, right next door.

For hotel reservations call 617-482-1800. So save your ticket stub and come on over. After a tough nine-inning game, you've earned it.

Radisson
HOTEL BOSTON

Enjoy
Coca-Cola®

**MONSTER
REFRESHMENT**



TM

		1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI

ATT. -	R H																
Pitchers:		IP	H	R	ER	BB	SO	WP	W/L/S	Double Plays -							
										2B -							
										3B -				SB -			
										HR -							
										PB -				E -			
										SH -				SF -			

It's Easy to Keep Score!

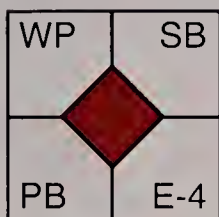
Baseball shorthand is used by the news media to render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and examples of the system, see below.

CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

SYMBOLS FOR PLAYS

Single	—	Fielder's Choice	FC	Passed Ball	PB
Double	=	Hit by Pitcher	HP	Balk	BK
Triple	≡	Wild Pitch	WP	Struck Out	K
Home Run	≡≡	Stolen Base	SB	Base on Balls	BB
Sacrifice	SAC	Force Out	FO		
Reached Base on Error	E				



The lower left-hand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper right-hand corner, to third in upper left-hand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to shade the diamond as shown so that scoring plays may be seen at a glance.

FENWAY PARK GROUND RULES

Foul poles, screen poles and screen on top of left-field fence are outside of playing field.

Ball going through scoreboard, either on the bound or fly: 2 Bases.

Fly ball striking left-center-field wall to right of line behind flagpole: Home Run.

Fly ball striking left-center-field wall to left of line behind flagpole and bounding into screen: 2 Bases.

Fly ball striking wall or flagpole and bounding into bleachers: Home Run.

Fly ball striking line or right of same on wall in right center: Home Run.

Fly ball striking wall left of line and bounding into bullpen: 2 Bases.

Ball sticking in bullpen screen or bouncing into bullpen: 2 Bases.

Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.

Ball striking top of scoreboard in left field, also ladder below top of wall and bounding out of the park: 2 Bases.



It'll take you out to the ballgame,
buy you some peanuts and Cracker Jack®,
and root, root, root for the home team.

Back when peanuts and Cracker Jack were staples at a baseball game, cheering for the batter was enough to identify you as a die-hard fan. Today, passion for the team can be part of your lifestyle. Carry the **No-Annual-Fee Boston Red Sox MasterCard® credit card**, and when you walk out of Fenway Park, it goes with you—everywhere. It's team spirit that rides around in your wallet and roots for the home team every time you use it.

Is this a way to boost the Red Sox or, what?

To apply, call **1-800-847-7378.**
TTY users, please call 1-800-833-6262.
(Please mention priority code QN3B when calling.)



There are costs associated with the use of this credit card. You may contact the issuer and administrator of this program, MBNA America® Bank, to request specific information about the costs by calling 1-800-847-7378 or writing to P.O. Box 15020, Wilmington, DE 19850. MasterCard is a federally registered service mark of MasterCard International Inc., used pursuant to license. MBNA America is a federally registered service mark of MBNA America Bank, N.A. ©1997 MBNA America Bank, N.A. AD 4-240-97

RED SOX		1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI
-																	
-																	
-																	
-																	
-																	
-																	
-																	
-																	
-																	
-																	
ATT. -		R H															
Pitchers:			IP	H	R	ER	BB	SO	WP	W/L/S	Double Plays -						
											2B -						
											3B -				SB -		
											HR -						
											PB -				E -		
											SH -				SF -		

1997 RED SOX SEASON SCHEDULE

APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
		1 N	2 N	3 T	4 T	5 S
		ANGELS 10:35	ANGELS 10:05	MARINERS 10:05	MARINERS 10:05	
T 6	N 7	N 8	N 9	10	T 11	N 12
MARINERS 4:35	A'S 10:05	A'S 10:05	A'S 3:15		MARINERS 1:05	MARINERS 6:05
T 13	N 14	N 15	N 16	N 17	T 18	N 19
MARINERS 1:05	A'S 6:05	A'S 6:05	INDIANS 6:05	INDIANS 6:05	ORIOLES 6:05	ORIOLES 1:05
T 20	T 21	T 22	N 23	T 24	T 25	T 26
ORIOLES 1:05	ORIOLES 11:05	INDIANS 7:05	INDIANS 1:05	ORIOLES 7:35	ORIOLES 7:35	ORIOLES 1:35
T 27	28	N 29	N 30			
ORIOLES 1:35		ANGELS 6:05	ANGELS 6:05			

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
				N 1	T 2	T 3
				ANGELS 6:05	RANGERS 8:35	RANGERS 8:35
T 4	N 5	N 6	N 7	N 8	T 9	N 10
RANGERS 3:05	ROYALS 7:05	ROYALS 7:05	TWINS 7:05	TWINS 7:05	RANGERS 7:05	RANGERS 1:05
T 11	12	N 13	N 14	15	T 16	T 17
RANGERS 1:05	PAWT 6:05	ROYALS 8:05	ROYALS 8:05		TWINS 8:05	TWINS 8:05
T 18	19	N 20	N 21	N 22	T 23	T 24
TWINS 2:05		WHITE SOX 8:05	WHITE SOX 8:05	YANKEES 1:05	YANKEES 7:35	YANKEES 1:35
E 25	T 26	N 27	N 28	N 29	T 30	F 31
YANKEES 8:05	BREWERS 1:05	BREWERS 7:05	WHITE SOX 7:05	WHITE SOX 7:05	YANKEES 7:05	YANKEES 1:05

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
T 1	N 2	N 3	N 4	N 5	T 6	T 7
YANKEES 1:05	YANKEES 6:05	BREWERS 8:05	BREWERS 8:05	BREWERS 2:05	INDIANS 7:05	INDIANS 5:05
T 8	9	N 10	N 11	12	T 13	F 14
INDIANS 1:05		ORIOLES 5:05 (2)	ORIOLES 7:05	ORIOLES 6:05	METS 7:40	METS 1:15
E 15	T 16	T 17	N 18	19	T 20	N 21
METS 8:05	PHILLIES 7:05	PHILLIES 7:05	PHILLIES 7:05		TIGERS 7:05	TIGERS 7:05
T 22	T 23	N 24	N 25	T 26	T 27	N 28
TIGERS 1:05	BLUE JAYS 7:35	BLUE JAYS 7:35	BLUE JAYS 7:35	TIGERS 7:05	TIGERS 7:05	TIGERS 5:05
T 29	N 30					
TIGERS 1:05	MARLINS 7:05					

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
		T 1	N 2	T 3	T 4	F 5
		MARLINS 7:05	MARLINS 7:05	WHITE SOX 8:05	WHITE SOX 7:05	WHITE SOX 1:05
T 6	7	8	9	T 10	T 11	N 12
WHITE SOX 2:05				BLUE JAYS 7:05	BLUE JAYS 7:05	BLUE JAYS 5:05
T 13	N 14	N 15	N 16	T 17	T 18	19
BLUE JAYS 1:05	TIGERS 7:05	TIGERS 6:05	ORIOLES 7:35	ORIOLES 7:35	INDIANS 7:05	INDIANS 1:05
T 20	N 21	N 22	N 23	N 24	T 25	N 26
INDIANS 1:05	INDIANS 7:05	A'S 7:05	A'S 7:05	A'S 7:05	ANGELS 1:05 & 7:05	ANGELS 5:05
T 27	28	N 29	N 30	T 31		
ANGELS 1:05		MARINERS 7:05	MARINERS 1:05	ROYALS 8:05		

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
					T 1	F 2
					ROYALS 8:05	ROYALS 1:05
T 3	N 4	N 5	N 6	T 7	T 8	N 9
ROYALS 2:05	RANGERS 8:35	RANGERS 8:35	TWINS 8:05	TWINS 8:05	ROYALS 7:05	ROYALS 5:05
T 10	N 11	N 12	N 13	N 14	T 15	N 16
ROYALS 1:05	RANGERS 7:05	RANGERS 7:05	RANGERS 7:05	TWINS 7:05	TWINS 5:05	TWINS 5:05
T 17	18	N 19	N 20	N 21	T 22	T 23
TWINS 1:05		A'S 10:05	A'S 10:05	A'S 3:15	ANGELS 10:05	ANGELS 10:05
24 T ANGELS 4:05	31 E BRAVES 8:05	N 25	N 26	N 27	28	T 29
	MARINERS 10:05	MARINERS 10:05	MARINERS 6:35		BRAVES 7:05	BRAVES 1:05

SEPTEMBER

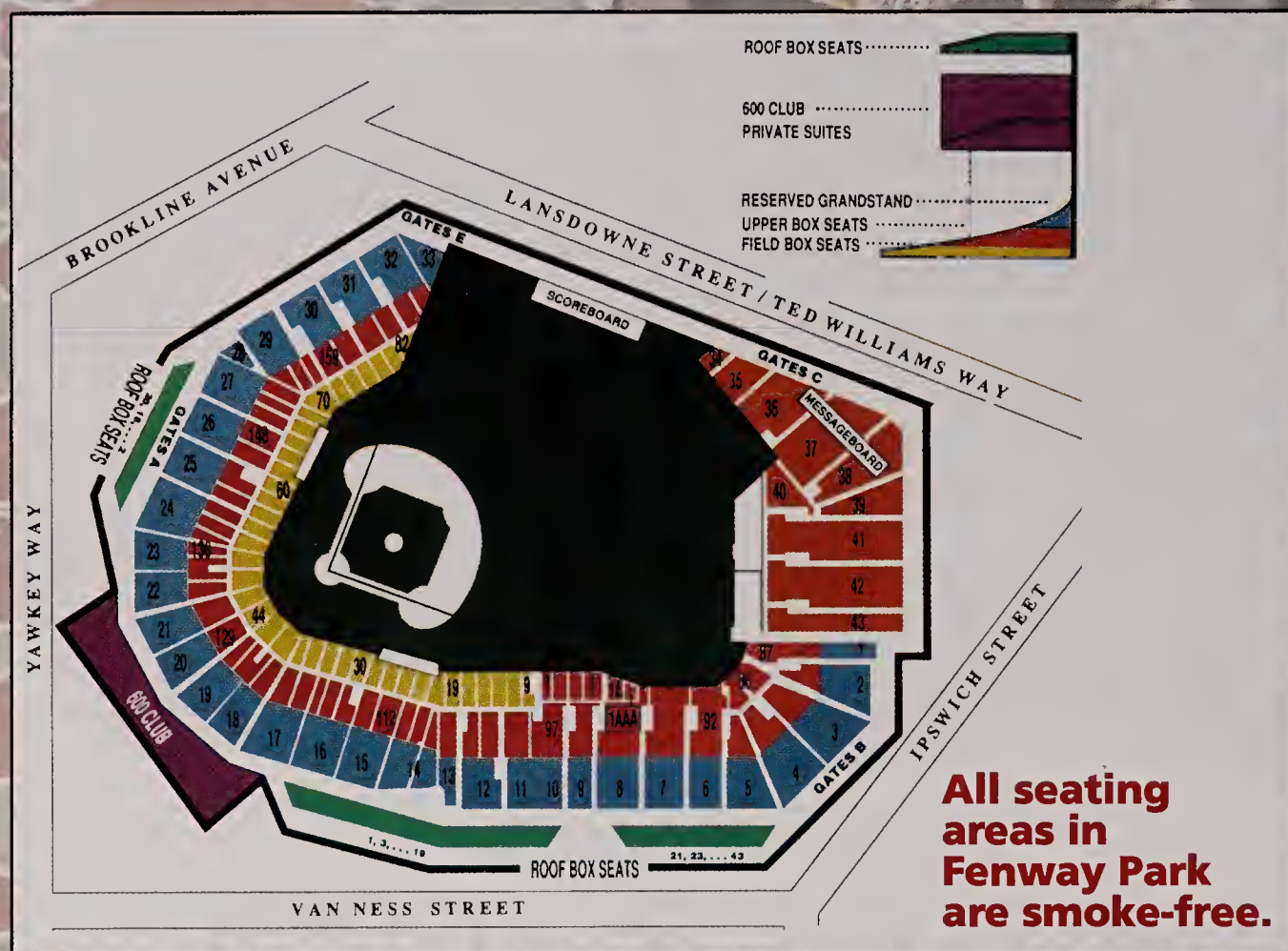
SUN	MON	TUE	WED	THU	FRI	SAT
	T 1	T 2	N 3	4	T 5	F 6
	EXPOS 1:35	EXPOS 7:35	EXPOS 7:35		BREWERS 7:05	BREWERS 1:05
T 7	8	T 9	N 10	11	T 12	N 13
BREWERS 1:05		YANKEES 7:05	YANKEES 7:05		BREWERS 8:05	BREWERS 8:05
T 14	N 15	T 16	N 17	T 18	T 19	N 20
BREWERS 2:05	YANKEES 7:35	YANKEES 5:05 (2)	BLUE JAYS 7:05	BLUE JAYS 7:05	WHITE SOX 7:05	WHITE SOX 5:05
T 21	22	N 23	N 24	N 25	T 26	27
WHITE SOX 1:05		TIGERS 7:05	TIGERS 7:05	TIGERS 1:05	BLUE JAYS 7:35	BLUE JAYS 1:05
T 28	29	30				
BLUE JAYS 1:05						

All times are Eastern and subject to change.

T=WABU-TV N=NESN E=ESPN F=FOX

Home Games

FRIENDLY FENWAY PARK



**All seating
areas in
Fenway Park
are smoke-free.**

TICKET PRICES

Field Box Seats.....	\$26
Infield Roof Box Seats.....	\$23
RF Roof Box Seats.....	\$21
Upper Box Seats.....	\$21
Reserved Grandstand.....	\$16
Bleachers.....	\$10



BUY RED SOX TICKETS IN ADVANCE

HOW TO ORDER AND PAY FOR YOUR TICKETS

WALK-UP

Visit the Red Sox Ticket Office at Fenway Park. Call 617-267-1700 for office hours.

Visit the Boston Red Sox Clubhouse Shops in the Burlington Mall and Emerald Square Mall. Besides great souvenirs and sports apparel, fans can purchase Red Sox tickets between the hours of 10 a.m. and 5 p.m. Monday through Saturday.

BY MAIL

Send your name, group name (if applicable), mailing address, a day and evening phone number along with specific game dates, number of tickets and price of tickets desired. Please add three dollars per order for handling charge. Enclose check(s) or money order(s) payable to: Boston Red Sox.

If using MasterCard, VISA or Discover, please include credit card number, expiration date and card-holder's signature.

MAIL PAYMENT TO:

Boston Red Sox Tickets
4 Yawkey Way
Fenway Park
Boston, MA 02215-3496

MAIL GROUP ORDERS (40+) TO:

Boston Red Sox Group Sales
4 Yawkey Way
Fenway Park
Boston, MA 02215-3496

**THE RED SOX RESERVE THE RIGHT
TO LIMIT THE NUMBER OF TICKETS
PURCHASED ON SPECIFIC DATES.**

BY PHONE

MasterCard, VISA or Discover accepted. When charging tickets by phone, please have your credit card number and expiration date ready. Call 617-267-1700 to charge all orders. Groups of 40 or more should call Group Sales at 617-262-1915.

For the hearing impaired, phone TDD 617-236-6644.

BY FAX

Complete information requested for mail orders (see BY MAIL above) and charge to your MasterCard, VISA or Discover by calling the FAX line at 617-236-6640.

Groups Sales Fax (40+): 617-236-6496

LARRY

DOBY

LARRY DOBY

BY MICHAEL ARKUSH

While America honors Jackie Robinson, an eternal hero to a race scarred for generations by slavery and segregation, there is another baseball pioneer receiving special recognition this year, a half century since he helped to reform his sport and society.

He is Larry Doby, and while he has never attained Robinson's immense popularity, his contribution to the game will always be just as vital.

Doby, the first African-American in the American League, made his debut with the Cleveland Indians on July 5, 1947, just 11 weeks after Robinson's breakthrough in Brooklyn. Game after game, from one town to another, he endured the same ridicule, the same isolation, and the same responsibility that Robinson faced.

And, ultimately, he earned the same legacy.

Doby was not chosen randomly. Like Robinson, his background, which included four years in the Navy, was immaculate. It had to be. Any hint of scandal would have eliminated him automatically. More than just being outstanding athletes, these guinea pigs selected by Branch Rickey of the Dodgers and Bill Veeck, the innovative owner of the Indians, would have to demonstrate heroic restraint against the forces of prejudice that conspired to defeat them. If they reacted too defensively, either with their words or their fists, they would betray their anxious backers, and the entire risky experiment of integrating blacks into an exclusively white domain might easily backfire.

"They were looking for any little thing to oust you from the league," recalls Doby, 72, who still works for Major League Baseball, handling the licensing of former players. "If I had caused problems, it might have been 25 years or so before anyone else got an opportunity."

Doby was already a proven survivor. At eight, after losing his father to a drowning accident, he moved in with his grandmother, aunt and uncle while his mother went from Camden, South Carolina to Paterson, New Jersey, to earn better wages. Finally, as a teenager, he joined her.

Although he was an outstanding baseball player in high school and semi-pro leagues, Doby, unlike other youngsters his age, didn't dream of the big leagues. How could he? He was born with the wrong color. "A lot of people say that I thought about playing major league ball all my life," Doby recalls. "But I didn't. It never crossed my mind. There were no African-Americans playing."

PHOTO COURTESY OF THE NATIONAL BASEBALL HALL OF FAME LIBRARY, COOPERSTOWN, NY



THREE UP.



THREE DOWN.



A great game deserves a great beer. Or two. Or three. Beck's treats brewing like art, and you can taste it. Totally refreshing and truly unique. Hey, taste it for yourself. You'll see. Then, even if your team is down in the count, your spirits won't be.

THE ART OF GERMAN BREWING

So he resigned himself to a different, much less ambitious life. He figured he'd go to college at Long Island University and return to coach at his former high school in Paterson. It would be a good, honest living. Even his stint as a second baseman for the Newark Eagles of the Negro Leagues in 1942 didn't alter Doby's scaled-down vision of the future. "My thought was to play ball in the summer and do my teaching in the winter during the school year," he says. "A lot of guys did other jobs."

Then, one afternoon in 1945, without any warning, Doby's life changed forever. He was lying in his bunk somewhere in the South Pacific, enjoying a rare break from his Navy chores, when the news came over the Armed Forces Radio. No, the Japanese hadn't surrendered. Baseball had. Branch Rickey had signed Jackie Robinson to a minor league contract. The impossible had happened.

A year later, Doby was discharged. After playing winter ball in Puerto Rico, he returned to the Eagles. Still, there was no word from anyone in the majors. He was not surprised. He knew this revolution, like any other, would take time.

One year, to be exact. In May 1947, Lou Jones, a personal assistant to Veeck, came to see Doby. Jones posed a simple question to the 22-year-old second baseman, who, at the time, had been leading the Negro National League in hitting, with a .415 average, and in home runs, with 14: "Do you think you can play major league baseball?"

Doby laughed and gave him a simple answer: "Yeah, I can play baseball." Baseball is baseball, he thought, whether it's played on a sandlot or in the stadium. "There was never any question in my mind that I had the ability," recalls Doby. "It was the opportunity that I needed."

Jones returned a few weeks later to take Doby to see the Indians play the Yankees at Yankee Stadium. Then, after another few weeks passed, he came back one last time. After this last trip, Doby wouldn't be a spectator anymore. After playing the first game of a

July 4 doubleheader for the Eagles, Doby boarded a train to Chicago to hook up with his new team, which was in town for a series against the White Sox. Doby waved goodbye to his teammates — and the past.

The next morning, he was introduced to Veeck, who would become his good friend for the next four decades. Veeck didn't try to minimize the challenge ahead. That wasn't his style. You'll be abused, he told him. You'll be ignored. But, whatever you do, do not fight back.

There was another thing that he told Doby that day, however, that meant more than all the stern warnings. "When Veeck said, 'We're in this together,' it made me feel so good," says Doby, who was paid \$5,000 for the rest of the season. "He said, 'If you fail, I fail.' That made me so much more comfortable than if it had just been me. He said, 'In order for us to be successful, we'll have to bite the bullet a lot of times.' He was great. He stuck by me in all those things that I went through."

The first round of ammunition came a few hours later from enemies he never suspected — his teammates. As manager Lou Boudreau introduced Doby in the clubhouse before the first game of a doubleheader against the White Sox, a half dozen players refused to shake his hand. They just looked away. Integration was not their idea of progress. "It hurt," Doby says. "I had never been faced with that kind of situation before. Even in

high school, college and the Navy, that had never happened. I never thought a handshake made any difference. Did they reject me cause my skin was dark? Were they worried that if they shook my hand, it might rub off? It wasn't going to rub off."

Even today, the effects of that rejection have not completely evaporated. Over the decades, Doby has been approached by some of the same players who insulted him 50 years ago. They want to make up. They want to be his buddy. No thanks, he says. "I have no interest in associating with that kind of person," he says. "I can forgive, but I can't forget. I just hope they've changed and are comfort-

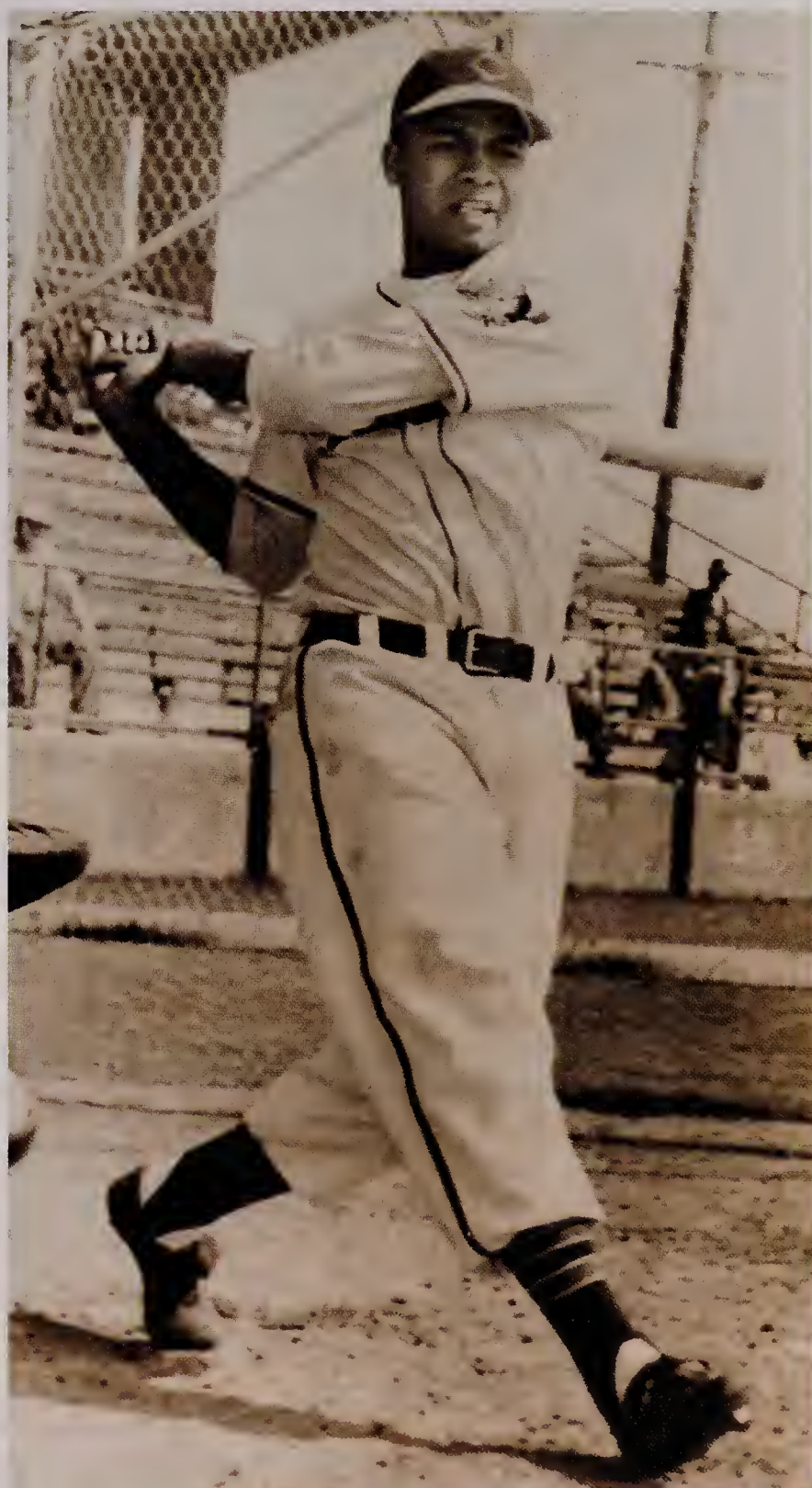


PHOTO COURTESY OF THE NATIONAL BASEBALL HALL OF FAME LIBRARY, COOPERSTOWN, NY



Catch This!

Jiffy Lube Special Offer!



GOLD GLOVE
Signature  *Service*
For Only



Includes

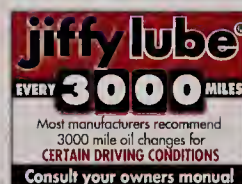
- ▶ Change oil with Pennzoil*
* up to 5 quarts
- ▶ Install new oil filter
- ▶ Check air filter
- ▶ Check wiper blades
- ▶ Vacuum interior floors
- ▶ Wash exterior windows
- ▶ Check brake fluid level

As Needed

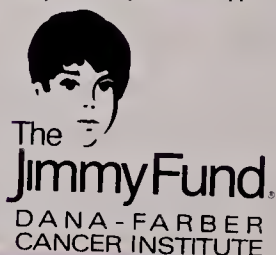
- ▶ Lubricate chassis
- ▶ Check & fill transmission/transaxle fluid
- ▶ Check & fill differential fluid
- ▶ Check & fill power steering fluid
- ▶ Check & fill windshield washer fluid
- ▶ Check & fill battery water
- ▶ Inflate tires to proper pressure

COMPLETE OIL CHANGE

\$19.99



Jiffy Lube is proud to support



SOX99

Participating locations only • Most vehicles • Not good with any other offer. • Expires 12/31/97

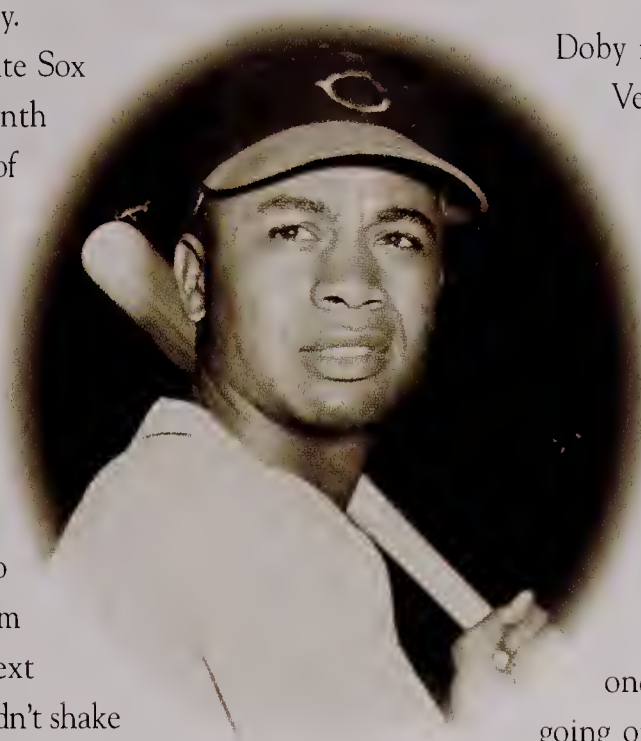
BRING THIS COUPON TO YOUR NEIGHBORHOOD JIFFY LUBE

able living with themselves." To this day, Doby won't identify the players who disrespected him. "They know who they are," he says.

The atmosphere that first day in Chicago didn't improve much when he took the field. For what was probably about 10 minutes — although it seemed like a lifetime — Doby stood alone near the foul lines while most of the other Indians warmed up. He was embarrassed. But after the way he had just been rebuffed in the clubhouse, Doby wasn't prepared to be the initiator. Finally, nine-time all-star second baseman Joe Gordon asked if he wanted to play catch. From then on, he warmed up with Gordon every day.

Doby had mixed results against the White Sox in his debut. As a pinch hitter in the seventh inning, he struck out, but in the second game of the doubleheader, he started at first base and drove in a run. He finished the 1947 season with only five hits in 32 at-bats, but that first year turned out to be little more than an adjustment period. In 1948 Doby went from being a sideshow to a star. He read Tommy Henrich's book, "How to Play the Outfield," and earned a starting job in right field. Two weeks into the season, Boudreau switched him to center and he became a fixture for the next decade. Veeck got rid of the six players who didn't shake Doby's hand, and the Indians captured the World Series that fall over the Braves. It was Doby's home run against Johnny Sain that won Game 4.

But even more important than the homer was the hug. It was initiated by pitcher Steve Gromek, who wanted to express his appreciation for Doby's game-winning blast. The photo appeared the next day in newspapers across the country. "I was by my locker and he just came up and grabbed me," Doby remembers. "It showed that a white American and an Afro-American could embrace each other. He didn't take time to find out my color. And he caught the devil when he went home because they wanted to know why he was hugging me."



Doby didn't succeed on his own. He had two big supporters who kept him on the proper path. One was Veeck. "He was my outlet," Doby says. "If he was in town, he'd take me to go hear jazz. If he wasn't, he'd say, 'Hang in there. Tomorrow's another day.' He was the ideal man for me."

The other ally was his wife, Helyn, who helped him put his troubles in perspective. "I never brought my problems home," he says. "We talked about the good things. Besides, she had her own problems. We had kids to bring up."

Doby retired in 1959, playing his last season with Veeck's new club, the White Sox. His career stats are impressive: 253 homers, 969 RBI and a .283 lifetime average. In a seven-year span, he drove in more than 100 runs five times. He was a seven-time All Star. He also became the first African-American to play in the World Series, and the first, with 32 in 1952, to capture a home run crown.

In 1979, Doby followed another Robinson into baseball history. This time, it was Frank, and this time, it was as the game's second black manager. Doby didn't fare that well, going only 37-50 as the ChiSox skipper, and he was replaced the next season by Don Kessinger. But he had once again made a significant contribution to changing the face of the game that he loved.

And he's not done yet. While others may criticize baseball for its lack of minorities, especially in upper management, Doby is generally satisfied with how things have progressed in recent years. Sure, there is still plenty of work to be done, but a lot has been done already. "I've seen baseball go from two people in 1947 to what it is now. There has been a great increase in minorities," he says.

Thanks, in no small part, to Larry Doby and the determination that he showed a half century ago. ■

PHOTO COURTESY OF THE NATIONAL BASEBALL HALL OF FAME LIBRARY, COOPERSTOWN, NY



**America's #1
Bean Coffee!**

**New England's
#1
Team!**



**EIGHT O'CLOCK
BEAN COFFEE**

ANY SIZE, ANY VARIETY

**DO NOT DOUBLE
OR TRIPLE**

This coupon void if taxed, restricted or forbidden by law in your state. Cash value 1/20 of one cent. Good only when terms or offer are fully met. Any other use constitutes fraud. Mr. Grocer: This coupon will be redeemed for face value plus 8¢ handling, provided terms of offer have been complied with. Mail all coupons to: Eight O'Clock, 6001 Gateway W., F-14, Ste. 613, El Paso TX 79925

MANUFACTURER'S COUPON 01237

EXPIRES 11/30/97

**SAVE
55¢
WITH THIS
COUPON**

20

RED SOX

Only 2 ways to get it!

Get Signed!
Get to the Clubhouse!



If the pros wear it...it's at the Clubhouse. The genuine article. New Era caps. Starter jackets. Russell jerseys. If you looked anymore authentic you'd need an agent, a bodyguard, and someone to answer your fan mail! To order by phone call: (508) 695-6462, (617) 273-0883 or (617) 247-4877

Clubhouse

Emerald Square Mall,
Burlington Mall & Copley Place



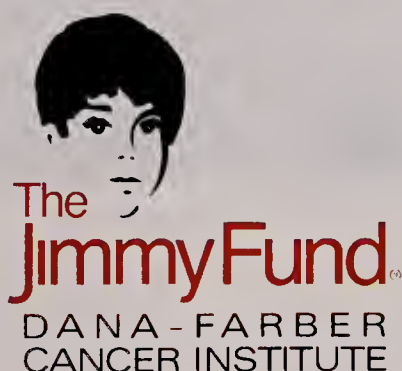
**BACK FOR A SEVENTH
MILLION DOLLAR SEASON**
Play

TRIPLE WINNER
«GAME»

***And Help Raise \$1,000,000 For
The Jimmy Fund***



COME TO STOP & SHOP
MAY 18 - JUNE 28
GREAT PRIZES! GREAT FUN!
AND ALL FOR A GREAT CAUSE!





HP
PCs



**HP Vectra
Corporate PCs**

WE HAVE OUR FANS, TOO.

There's a reason HP Vectra Corporate PCs have hundreds of thousands of enthusiastic followers. Year after year, we field PCs with an unsurpassed reputation for performance, quality and reliability. Just the kind of results you'd expect from a team effort. Visit us at www.hp.com/go/vectra



The Kids' Page

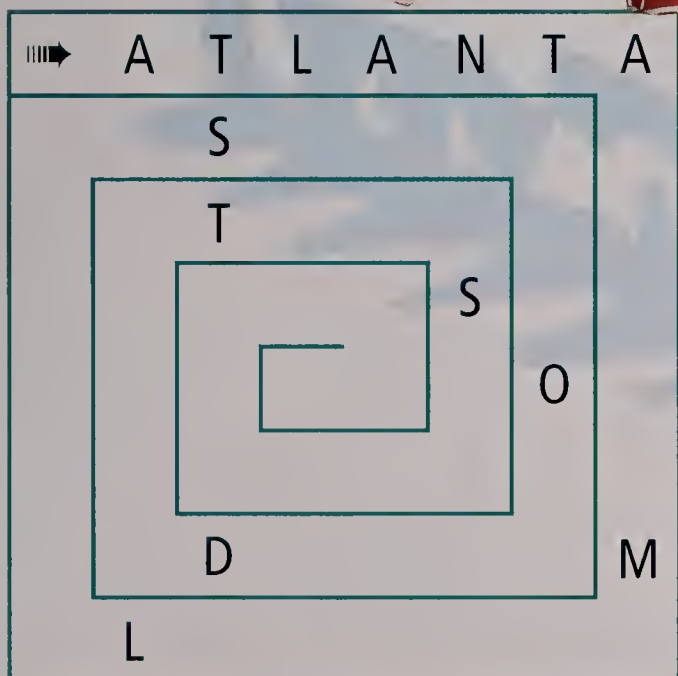
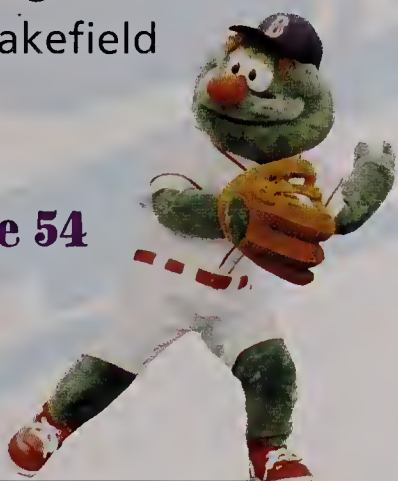
by John Grabowski

BY THE NUMBERS

Listed below are 10 current members of the Red Sox, along with 10 uniform numbers. See if you can match the player with his correct number.

5	Darren Bragg
11	Reggie Jefferson
13	Nomar Garciaparra
18	Tom Gordon
20	Tim Lincecum
25	Troy O'Leary
36	Mike Stanley
42	John Valentin
49	Mo Vaughn
56	Tim Wakefield

Answers on Page 54



THE MEN IN BLUE

Umpires are often the forgotten men in the game of baseball. See if you can find the last names of the 10 A.L. umpires listed below, in the puzzle.

rich GARCIA	mike REILLY
jim JOYCE	rocky ROE
ken KAISER	dale SCOTT
jim MCKEAN	tim WELKE
rick REED	larry YOUNG

W	E	L	K	E	A	N	K
B	J	S	M	K	M	F	A
R	O	E	C	E	E	I	I
E	Y	L	K	O	C	G	S
E	C	L	E	R	T	O	E
D	E	J	A	C	I	T	R
W	D	G	N	U	O	Y	Q
Y	L	L	I	E	R	P	H

FRANCHISE WHIRLPOOL CROSSWORD

To complete the puzzle below, fill in the names of nine major league franchises (the team's home city or state). The last letter of each name is also the first letter of the next name. The names work their way in toward the center of the square like a whirlpool. The first name is given to get you started. The second name starts with the letter A and ends with M; the next starts with M and ends with L. Good luck.

METLIFE COMES THROUGH IN THE CLUTCH.

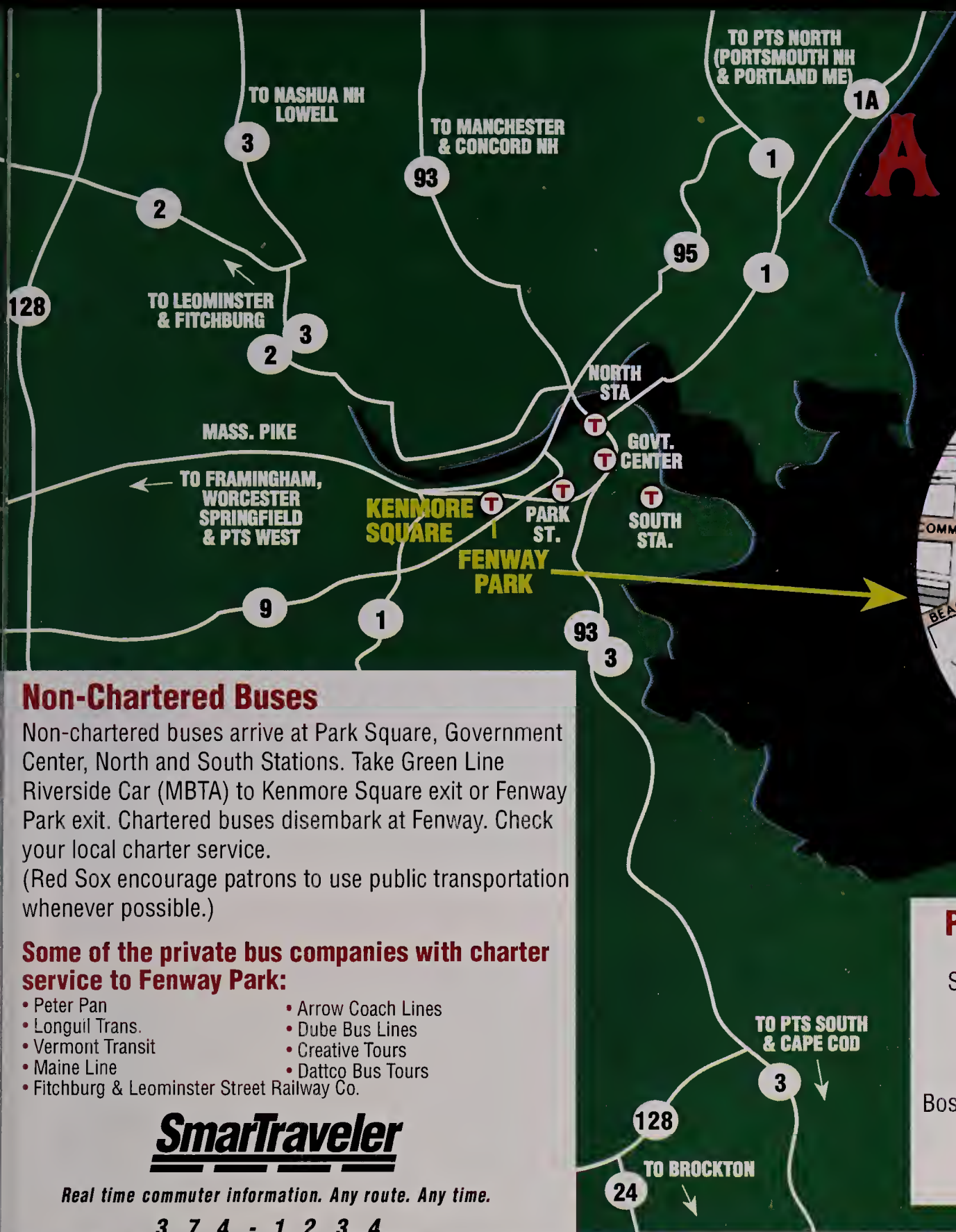
When you need your insurance company to come through, that's when you want MetLife on your team. We offer a wide range of insurance products plus over 125 years of financial strength and stability to back them up. So call your MetLife rep and together we can work out a plan that's in your ball park.

GET MET. IT PAYS.[®]

1-800-MetLife[®]



A GUIDE TO FENWAY



Non-Chartered Buses

Non-chartered buses arrive at Park Square, Government Center, North and South Stations. Take Green Line Riverside Car (MBTA) to Kenmore Square exit or Fenway Park exit. Chartered buses disembark at Fenway. Check your local charter service.
(Red Sox encourage patrons to use public transportation whenever possible.)

Some of the private bus companies with charter service to Fenway Park:

- Peter Pan
- Longuil Trans.
- Vermont Transit
- Maine Line
- Fitchburg & Leominster Street Railway Co.
- Arrow Coach Lines
- Dube Bus Lines
- Creative Tours
- Dattco Bus Tours

SmarTraveler

Real time commuter information. Any route. Any time.

3 7 4 - 1 2 3 4

Public Parking Available At:

- Prudential Center Garage
- Somerset Parking (400 Commonwealth)
- Riverside Station
- Government Center Garage
- Various MBTA Stops

Boston University Lots in Kenmore Square at:
Newbury St. and Kenmore St.
30 Deerfield St.
Granby St. and Commonwealth Ave.

Ride the **T** to the **RED SOX**

Avoid traffic and parking hassles: ride the T to Fenway Park on the Green Line, Commuter Rail or Local Buses.

- Green Line trolleys stop at Kenmore and Fenway Stations
- "Red Sox Train" Commuter Rail service stops at Yawkey Station (available on the Framingham and Attleboro Lines)
- T Bus Routes stopping close to Fenway Park: 8, 8A, 47, 55, 57, 60, 65 & CT2



1897 • AMERICA'S FIRST SUBWAY • 1997

T Information:

(617) 222-3200, press 1-5-1-3

Hearing Impaired: TDD (617) 222-5146

Web site: www.mbta.com/information.html#redsox



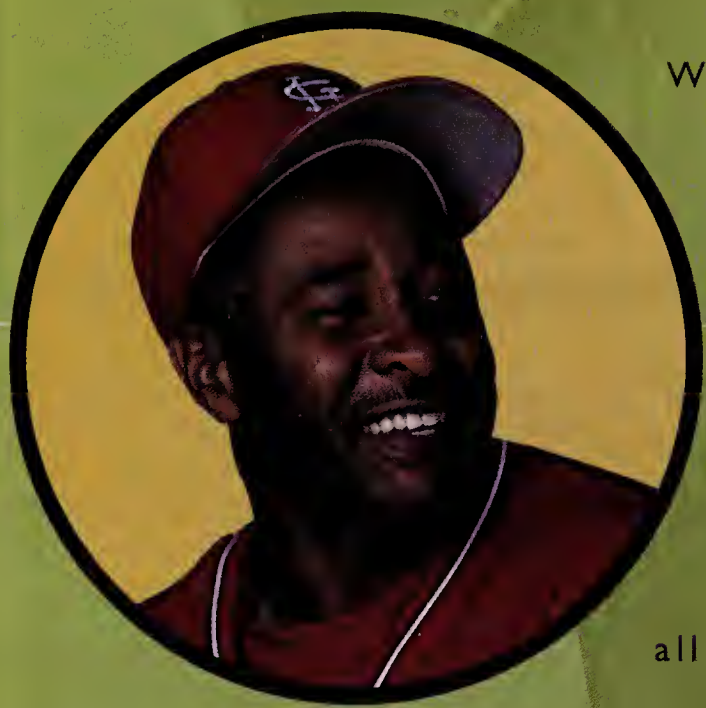
You'll **flip** over our **new** host.



Major League Baseball Productions and

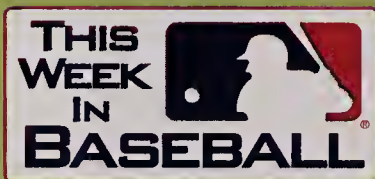
THIS WEEK IN BASEBALL

are celebrating a new host and a whole new look.



With the great **Ozzie Smith** as the new on-camera host, **This Week In Baseball** will take fans inside the game and inside the lives of Baseball's heroes to a world of pure Baseball pleasure.

Ozzie Smith joins Warner Fusselle as **This Week In Baseball** showcases the outstanding plays and superstar players of Major League Baseball. Plus, you'll see TWIB NOTES, Highlights, and Bloopers—all of Major League Baseball from the inside out.



WHAT A GAME.™ WHAT A SHOW. WHAT A HOST!

Tune-in and Turn on the Heroes of Baseball.



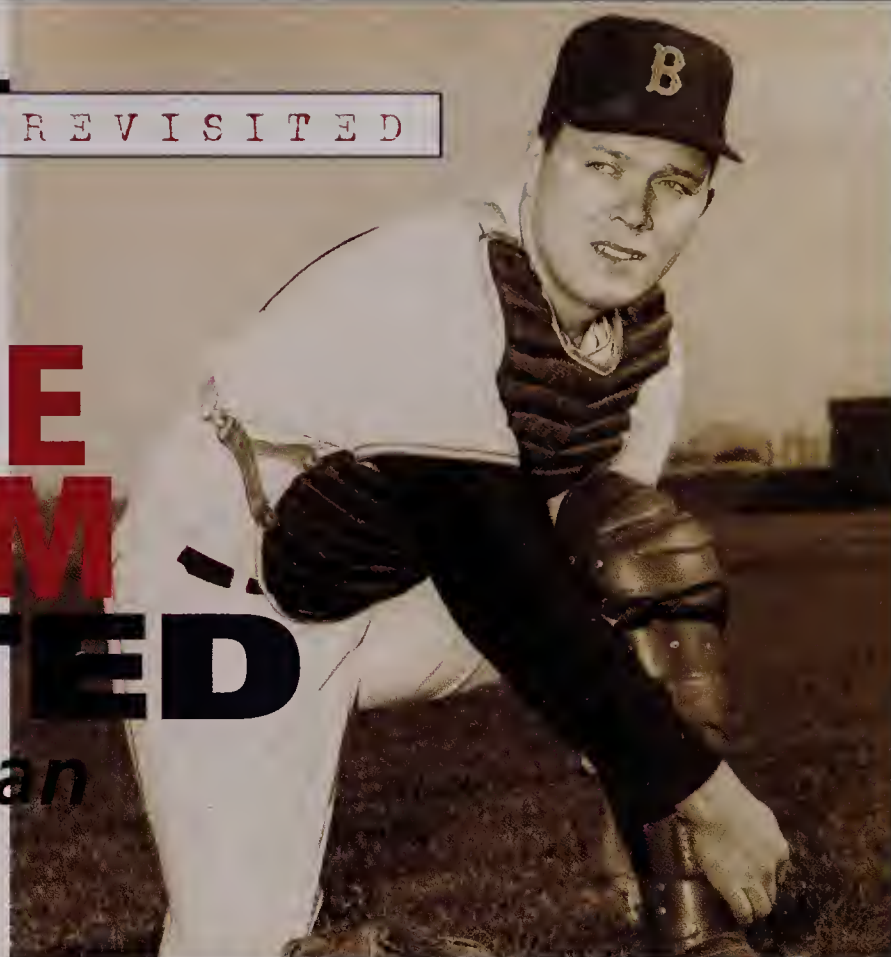
For more information on **This Week In Baseball** times and dates check-out your local TV listings or click-on TWIB on-line



THE IMPOSSIBLE DREAM TEAM REVISITED

With Mike Ryan

BY HERB CREHAN



Mike Ryan, catcher for the 1967 Red Sox, was born in Haverhill, Massachusetts, with baseball in his blood. "As far back as I can remember, baseball was a major topic of conversation in our house," Ryan recalls fondly.

Ryan grew up in Haverhill rooting for the Red Sox, and dreaming of a career with the home team. "I used to go into Fenway on the bus with the other kids from the local playground. We all fantasized about standing at home plate in a Red Sox uniform. I think every kid growing up in New England does. I was fortunate enough that my dream came true.

Baseball Legacy

Mike Ryan was not the first Haverhill Ryan to wear a Boston professional baseball uniform. Jack Ryan, a cousin of Ryan's grandfather, caught for the Boston Beaneaters, as the Braves were known then, in the 1890s. The elder Ryan spent 13 years in the major leagues, and was also a coach for the Boston Red Sox from 1923-27.

"My grandfather umpired in the old New England League for years, my Uncle Paul was a minor league pitcher, and my father was an outstanding athlete. Baseball and sports in general were very important to us."

Mike Ryan faced the challenge of all young, aspiring baseball players in New England: getting enough playing time. It was tougher in his case since his school, St. James High School in Haverhill, didn't have any athletic teams.

"I played Little League, Babe Ruth League, and any sandlot game I could get into. It was frustrating at the time, but I guess it worked out," says Ryan reflecting on his long association with major league baseball.

Ryan got his break when he was selected to appear at an All-Star Game sponsored by the Hearst Corporation, and played at Fenway Park. "I had a great game, and the scouts started to take an

interest in me. Fred Maguire signed me for the Red Sox in October of 1960."

Nineteen-year-old Ryan reported to the Red Sox farm team in Olean, New York, the following spring. As it turned out, he would pack his bags for spring training every February for 35 straight years.

After a five-year minor league apprenticeship, with brief stops at Fenway along the way, Ryan took over as the regular Red Sox catcher in 1966. His .214 batting average in his first full major league season didn't turn any heads, but he was regarded as one of the premier defensive catchers in the major leagues throughout his career.

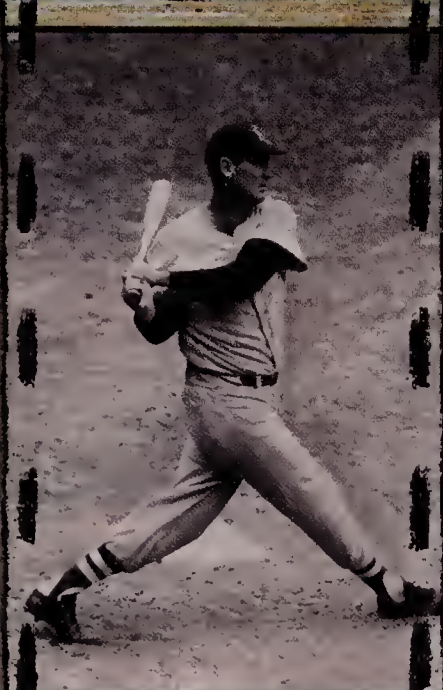
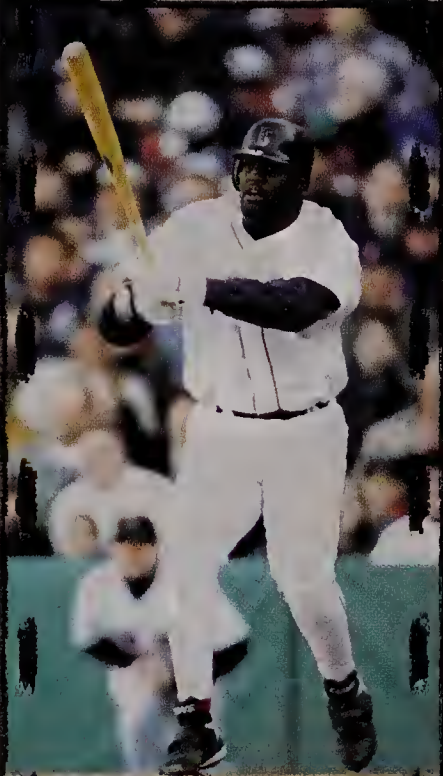
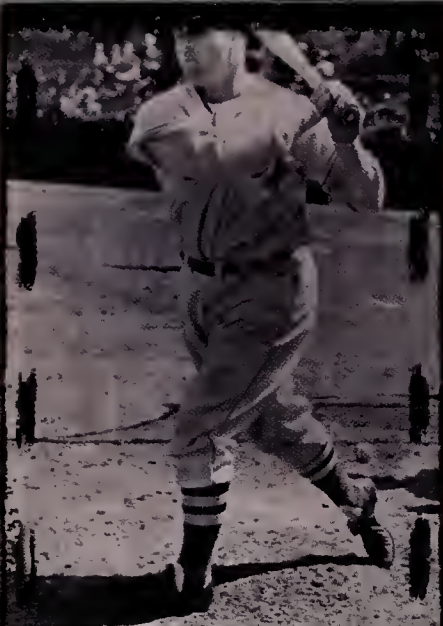
The Impossible Dream Team

Ryan faced a challenge for the starting catcher's job when the 1967 season began. Bob Tillman had been the regular catcher from 1963 to 1965, and he was still on hand. New manager Dick Williams had brought along Russ Gibson from Toronto as another candidate. But Ryan prevailed, and he caught more innings than any other receiver in the early going.

"When the '67 season began, we weren't thinking about the pennant. We had a terrible record the year before, but we knew we were a much better ball club. As time went on, we saw that we were as good as anyone. We were a very consistent team, and teams who execute consistently are winning teams."

At the end of May, Ryan was batting a solid .297, and the Red Sox were in third place, within striking distance of the league-leading Chicago White Sox. As the season wore on, Ryan's batting average dropped, but he was regarded as the team's best defensive catcher, and the Red Sox inched closer to first place.

Asked when he first knew they had a shot at the pennant, Ryan responds, "When we swept the doubleheader in Cleveland on July 23 for our 10th straight win, we knew we were serious contenders. From that point on, we took our chances very seriously."



**A Historic Home Run Happens
Once in a Lifetime.
And Now is Your Once in a
Lifetime Chance to Own...**

RED SOX

HOME RUN HEROES

81 Spine-Tingling Minutes Featuring...

Ted:

*Blasting the 502 red seat home run and
homering at his last at bat*

Yaz:

*Crushing 44 impossible dream home runs
and chasing number 400*

Tony C:

Thrilling the hometown Fenway faithful

Fisk:

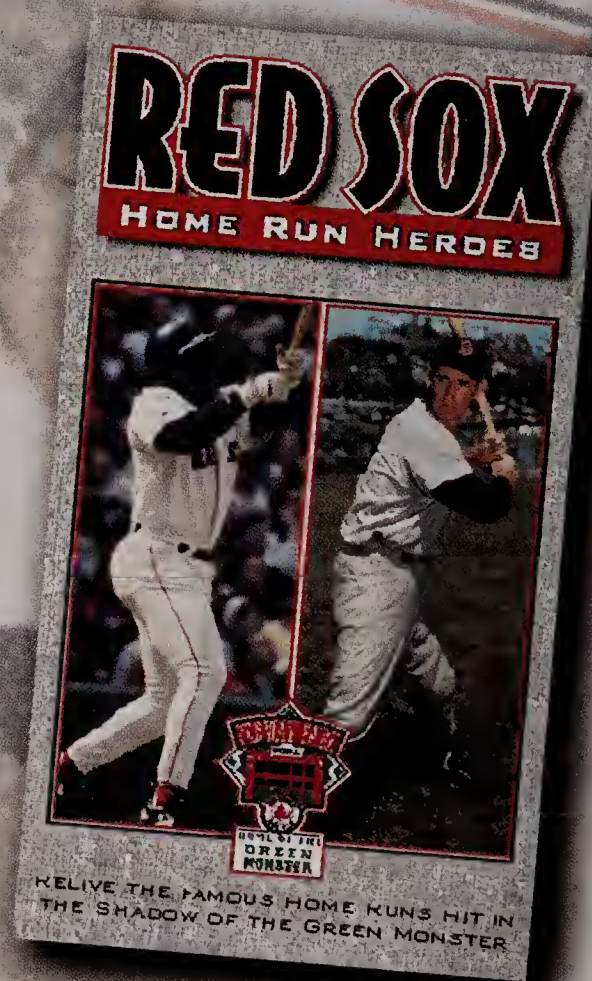
Waving the ball fair in the 1975 series

**Carbo &
Hendu:**

Surprising us all

Mo:

Bombing away today



**Narrated by
Sean McDonough**

Available at Fenway Park
concessions stands, Red Sox
Clubhouse Shops or by calling

1-888-4-FENWAY

On August 3, 1967, the Red Sox acquired 38-year-old catcher Elston Howard from the New York Yankees. Howard had appeared in nine World Series with the Yankees, and his pennant-race experience added a new dimension to the club. But the addition of Howard cut significantly into Ryan's playing time.

"It was pretty demoralizing at the time," Ryan recalls. "I had caught more innings than anyone else, and we were in second place, only a couple of games out. But as I look back on it, with the benefit of years of coaching at the major league level and managing in the minors, I understand it better. You have to go with your instincts as a manager, and not everyone is going to like your direction."

When fans think of the Impossible Dream team, they think first of Carl Yastrzemski's heroics and Jim Lonborg's Cy Young-award pitching. But the miracle of Fenway Park resulted from the consistent play that Mike remembers so well, and the emergence of a different hero almost every day. Mike Ryan's day for heroics came on September 10 against the Yankees. His triple with the bases loaded in the sixth inning was the crucial hit in a victory that propelled the Red Sox into a tie for first place.

Asked what he remembers most about the 1967 season, Ryan replies, "Probably the first thing that comes to mind is my brother returning safely from the war. That was the most important thing that happened to me that season."

Philadelphia Story

The year 1967 was a busy one for Mike Ryan. The team he rooted for as a youngster won the pennant on the last day of the season. He appeared in a World Series, and in October he got married. Then on December 15, 1967, Dick O'Connell, general manager of the Boston Red Sox, called to tell him that he had been traded to the Philadelphia Phillies.

"At first I was devastated. We had just won the pennant, and this is my home. But



The 1967 spring training catching corps: Bob Tillman, Russ Gibson, Gerry Moses, Mike Ryan.

the Phillies called right away to tell me how much they wanted me. Very quickly I began to look at it as an opportunity. As it turned out, it was the beginning of a long and rewarding relationship with the Phillies."

Ryan went on to spend six full seasons with the Phillies. In 1969 he caught 132 games and rapped out 12 home runs. During his time with the team he caught future Hall of Famers Jim Bunning and Steve Carlton whom he calls "the best pitcher I ever caught." In 1973 his batterymates included former Red Sox pitchers Jim Lonborg and Ken Brett.

His last year as a player in the majors was spent with the Pittsburgh Pirates in 1974. "I didn't play much there," Ryan laughs, "not with Manny Sanguillen as their regular catcher." Ryan was only with the Pirates for one year, but he made enough of an impression that they asked him to stay on to manage in their minor league system.

Ryan managed the Pirates' Single A Charleston Charlies for two seasons, but when the Phillies asked him to join their minor league system in 1977, he felt like it was a chance to go home. "The Pirates were great to work for, but I really wanted to get back to the Philadelphia organization. They were first class in every way." Two years later, the Phillies asked Ryan to come back to the

big leagues as their bullpen coach under manager Danny Ozark.

If you called Central Casting in Hollywood and asked them to send you a bullpen coach, they would send you Mike Ryan. Ruggedly handsome, and still in playing shape, he reminds you of the high school principal whom everybody likes and respects, but nobody crosses. It is clear that no flaky relievers used the bullpen telephone to order pizzas on Ryan's watch.

"I came back to the Phillies in 1979, and I stayed there until the end of the 1995 season. Those were 17 terrific years," Ryan reflects.

Traditionally when a new manager takes over a team, he selects a whole new set of coaches. During Ryan's tenure with Philadelphia, there were nine different managers. Every time there was a managerial change, he was asked to stay on. "I guess I just became a fixture there," Ryan shrugs modestly.

In 1980 he finally got his World Series winner's ring as Philadelphia defeated Kansas City four games to two. In fact, Ryan is the only man to appear in a Phillies uniform in three World Series.

In early 1995 Ryan tore his rotator cuff pitching batting practice, and the team told him to take a month off. When it came time

CHARTER BOATS • BEACH CABANAS • MASSAGE • SAUNAS • WHIRLPOOLS • BEAUTY SALON • STEAM BATH • AEROBICS

• WORLD CLASS SPA & FITNESS CENTER • SUNSET CHAMPAGNE CRUISE • 4 RESTAURANTS •



JOGGING TRAILS • PLUNGE POOLS • WATERVIEW ROOMS • TENNIS • GOURMET DINING • HERBAL WRAPS

Sanibel is better from our point of view.

Overlooking Sanibel and Captiva Islands lies the area's most luxurious resort. We offer a world-class spa and fitness center. Championship tennis. Nearby golf. Private beach. Marina with boating, sailing and fishing. A daily children's program. Spacious rooms with spectacular water views and private balconies. And luxurious two-bedroom resort condos. Everything a Florida vacation should be. Only better. For information and reservations call 1-800-767-7777



Sanibel Harbour Resort & Spa

17260 Harbour Pointe Drive • Sanibel Harbour
Ft. Myers, FL 33908 • 941-466-4000 • Fax 941-466-2150



• 4 SWIMMING POOLS • KID'S PROGRAM • VOLLEYBALL • SHELLING EXCURSIONS • RACQUETBALL • SAILING • GOLF •

HIGHLIGHTS OF JULY 1967

to return to Philadelphia from his southern New Hampshire home, he realized it was time to call it quits. Before the season ended, he told manager Jim Fregosi that he wouldn't be returning for the 1996 season.

Major league coaches tend to have a very low profile. But in Ryan's case his departure from the Phillies was anything but low profile. On the last day of the 1995 season, the Phillies held "Mike Ryan Day" to honor him with his 25 years of service with the ball club. The Phillies organization presented him with an all-terrain vehicle. His wife, Suzanne, surprised him by driving onto the field in a four-wheel Ford truck that was purchased for him by the players and his fellow coaches.

"I was really moved by the whole ceremony and the show of friendship. I had never heard of a coach who got that kind of send-off."

After 35 years of drawing a paycheck from professional baseball, Ryan became a "civilian" in 1996. Asked if he misses the baseball life, he replies, "Not really. It was time for me. I had 35 great years, more than I could have ever dreamed of."

When asked whom he would root for in the upcoming Red Sox-Phillies series in mid-June, Ryan just smiles. But if you wonder if he isn't still a Red Sox fan at heart, all you have to do is look at the number on his last Phillies uniform which is framed and hung proudly on his den wall. It is the same number that every New England kid who came of age in the 1950s and 1960s dreamed of wearing someday in the major leagues. It is the same number which is on the facade of the right-field grandstand in Fenway Park. Mike Ryan's last uniform number was number "9."

Herb Crehan is the author of LIGHTNING IN A BOTTLE: The Sox of '67 (Branden Publishing: Boston, MA, 1992) and a resident of Natick, MA. He writes extensively on baseball and its history for newspapers and periodicals throughout New England. He is the managing director of Crehan & Associates, a human resource consulting firm, and a member of the faculty of Bentley College.

The Sox turned on the heat in July, going 19-10, as they forged ahead in their quest to close the gap. A 10-game winning streak, highlighted by solid pitching from Jim Lonborg and Lee Stange and the stalwart hitting of Yaz, Tony C and Joe Foy, eliminated any doubt of this team's capabilities and determination.

July 1 — On the heels of his being named to the A.L. All-Star team by Baltimore manager Hank Bauer, Jim Lonborg notched his 10th win of the season beating the Athletics, 10-2, in Kansas City. Lonnie allowed only five hits over seven IP and drove in two runs as did Tony C (3-4, 1 HR) and George Scott (2-3). Catcher Mike Ryan had three RBI (1-4).

July 2 — Gary Waslewski's three-hit pitching coupled with Joe Foy's game-winning, solo home run in the eighth inning helped Boston inch by K.C., 2-1.

July 3 — A strong, complete game pitching performance by Lee Stange (9 IP, 7 H, 3 R) and home runs by Mike Andrews, Reggie Smith and Tony C propelled the Sox past the Angels, 9-3, in Anaheim. The Sox stood six games over .500 as they maintained their three-way tie with Detroit and Minnesota for 2nd place, 3 1/2 games behind Chicago.

July 9 — After an agonizing five-game losing streak, including a loss in game one, the Sox regained their winning ways in game two. Lonborg (7 IP, 3 H, 0 R) and John Wyatt (2 IP, 1 H, 0 R) pitched a combined shutout, 3-0, over the Tigers in Detroit. Home runs by Reggie Smith and Yaz provided the offense.

July 14 — Conigliaro and Yaz supplied home run clout as the Sox beat Baltimore, 11-5 at Fenway to move within 5 1/2 games of first place. Lonborg (6.2 IP) earned his 12th win with relief help from Wyatt.

July 15 — The Sox inched closer to first place as the Orioles again fell victim, 5-1. Boston took command early by scoring four runs in the first inning and then pulling off a triple play in the bottom of the inning.

July 16 — Tony C's 15th homer and Yaz' 21st highlighted a 9-5 win over the Tigers at Fenway. Reggie Smith went 3-4. The Sox acquired veteran 1B Norm Siebern from San Francisco for infielder George Smith.

July 17 — Boston beat the Tigers, 7-1, thanks to Stange's masterful complete game pitching and the hitting heroics of Foy (3-4, 1 RBI) and Yaz (2-4, 1 HR, 3 RBI). At this juncture, Yaz had 22 homers and 65 RBI.

July 18 — The Sox continued their winning ways in Baltimore beating the O's, 6-2, on Lonborg's major league-leading 13th win (5 H, 11 K).

July 19 — It was six in a row for the Sox as they defeated the O's, 6-4, to come within 1 1/2 games of first place. Conigliaro and Foy had three

hits apiece.

July 21 — Foy's 14th home run and Darrell Brandon's complete game effort advanced the Sox to second place as they beat the Indians in Cleveland, 6-2.

July 22 — Stange shut out the Indians, 4-0, on only three hits as the Sox moved within a half game of the first-place White Sox. Andrews (3-4) and Yaz belted solo home runs, and the hot-hitting Foy continued his rampage (2-4).

July 23 — A doubleheader sweep over Cleveland, 8-5 and 5-1, made it 10 in a row. Lonborg won his 14th in the opener striking out 11. Tony C went 3-4 including a two-run shot, his 100th career homer, to become the youngest American League player to reach that plateau. Bell went the distance in game two, five-hitting the Tribe, as Conigliaro hit a second two-run homer. A crowd of 15,000 greeted a "surprised" Red Sox team at Logan Airport.

July 26 — A six-run seventh inning, highlighted by Yaz' bases-clearing double hoisted Boston over the Angels, 9-6, before 32,403, the largest crowd of the season at Fenway to date. Back-to-back home runs by Conigliaro (#18) and Scott (#11) in the eighth secured the win.

July 27 — The Sox pulled off a dramatic come-from-behind win to overtake the Angels in the 10th, 6-5. Yaz hit #25 and Scott #12 in the first and second innings to post an early lead. The Angels countered with five runs in the fifth to take a lead into the ninth inning. Home runs by Foy (#16) and Conigliaro (#19) in the ninth inning tied the game at five. In the top of the 10th, Yaz displayed some incredible outfield defense with a sensational hit-stealing catch followed later by a perfect throw to catcher Russ Gibson to nab the potential go-ahead run. In the bottom of the 10th, Smith led off with a triple and scored the winning run on an error by the third baseman. The "new" largest crowd of the season, 34,193, witnessed the nail biter.

July 30 — The Sox recalled veteran pitcher Dave Morehead and sent Gary Waslewski to their AAA team in Toronto.

July 31 — Stange's attempt at a no-hitter was foiled in the seventh, but the "Stinger" held on to shut out the Twins on a three-hitter, 4-0. Yaz hit #26, a three-run blast in the third.

The Sox finished July 56-44, in second place, two games behind Chicago. Yastrzemski (.322, 26 HR, 75 RBI) and Conigliaro (.299, 19 HR, 61 RBI) continued their places among the league batting leaders with Yaz tied with Harmon Killebrew for the lead in RBI. Scott was tied for 6th in average with Paul Blair at .289. Lonborg improved his pitching standing with a 14-4 (.778) win-loss record, third in the league.

1997 RED SOX PROMOTIONS

Lauriat's Book Day

The first 15,000 fans will receive a Fenway Park pop-up book, compliments of *Lauriat's Bookstores*.

Sat, August 9 @ 5:05 p.m.

SOX vs. Royals

Lauriat's
BOOKSELLERS SINCE 1872

Dunkin' Donuts Sipper Cup Day

All fans will receive a Red Sox/ Dunkin' Donuts sipper cup.

Thurs, August 14 @ 7:05 p.m.

SOX vs. Twins

**DUNKIN'
DONUTS®**

Fenway Franks '67 Impossible Dream Team Celebration



On-field ceremony commemorating the 30th Anniversary of the 1967 Impossible Dream Team. Sponsored by *Fenway Franks*.

Sat, Sept. 6 @ 1:05 p.m.

SOX vs. Brewers

Red Sox/Coca-Cola Fan Appreciation Days



All fans will receive a 1997/1998 Red Sox Calendar compliments of *Coca-Cola*. Also, a lucky fan will win a vehicle, compliments of your *New England Dodge Dealers*.

Sept. 19 & 20 — Fri @ 7:05 p.m. • Sat @ 5:05 p.m.

SOX vs. White Sox

Here's a Monster Value for Sox Fans! Red Sox/Coca-Cola Monster Value Program



Using order forms from specially marked Coca-Cola twelve packs, or the Red Sox web site, redsox.com, you can order Reserved Grandstand seats, a Coke and a Papa Gino's pizza for just \$14, a savings of \$8.50. So come to Friendly Fenway™ and enjoy a *Monster Value!*

SPECIAL

EVENTS



On June 8 before the Red Sox-Indians game at Fenway, Senator Warren E. Tolman (D-Watertown) presented a resolution by the Massachusetts Senate honoring Jackie Robinson on the 50th anniversary of his groundbreaking achievement in Major League Baseball and his extraordinary lifetime accomplishments. Mo Vaughn accepted the commendation on behalf of the Red Sox organization.



The Red Sox hosted 50 past and present Jimmy Fund Clinic patients and their families on April 19 at Fenway Park to publicly launch the Dana-Farber Cancer Institute's 50th anniversary. The Jimmy Fund guests were treated to a luncheon at the Diamond at Fenway and a visit by Red Sox players Butch Henry and Rick Trliceck, as rain postponed the on-field festivities which were later held on May 10. Pitcher Butch Henry posed for a photo with one of the youngsters present.

Kids' Page Answers From Page 45

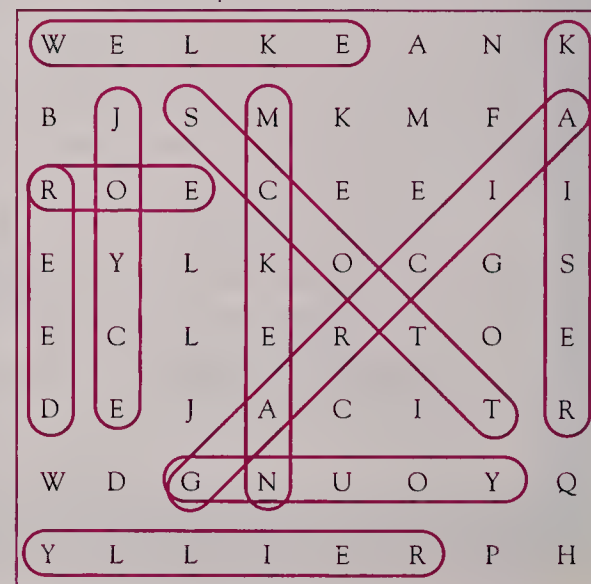
BY THE NUMBERS

- 5 Garciaparra
- 11 Naehring
- 13 Valentin
- 18 Jefferson
- 20 Stanley
- 25 O'Leary
- 36 Gordon
- 42 Vaughn
- 49 Wakefield
- 56 Bragg

WHIRLPOOL FRANCHISE CROSSWORD

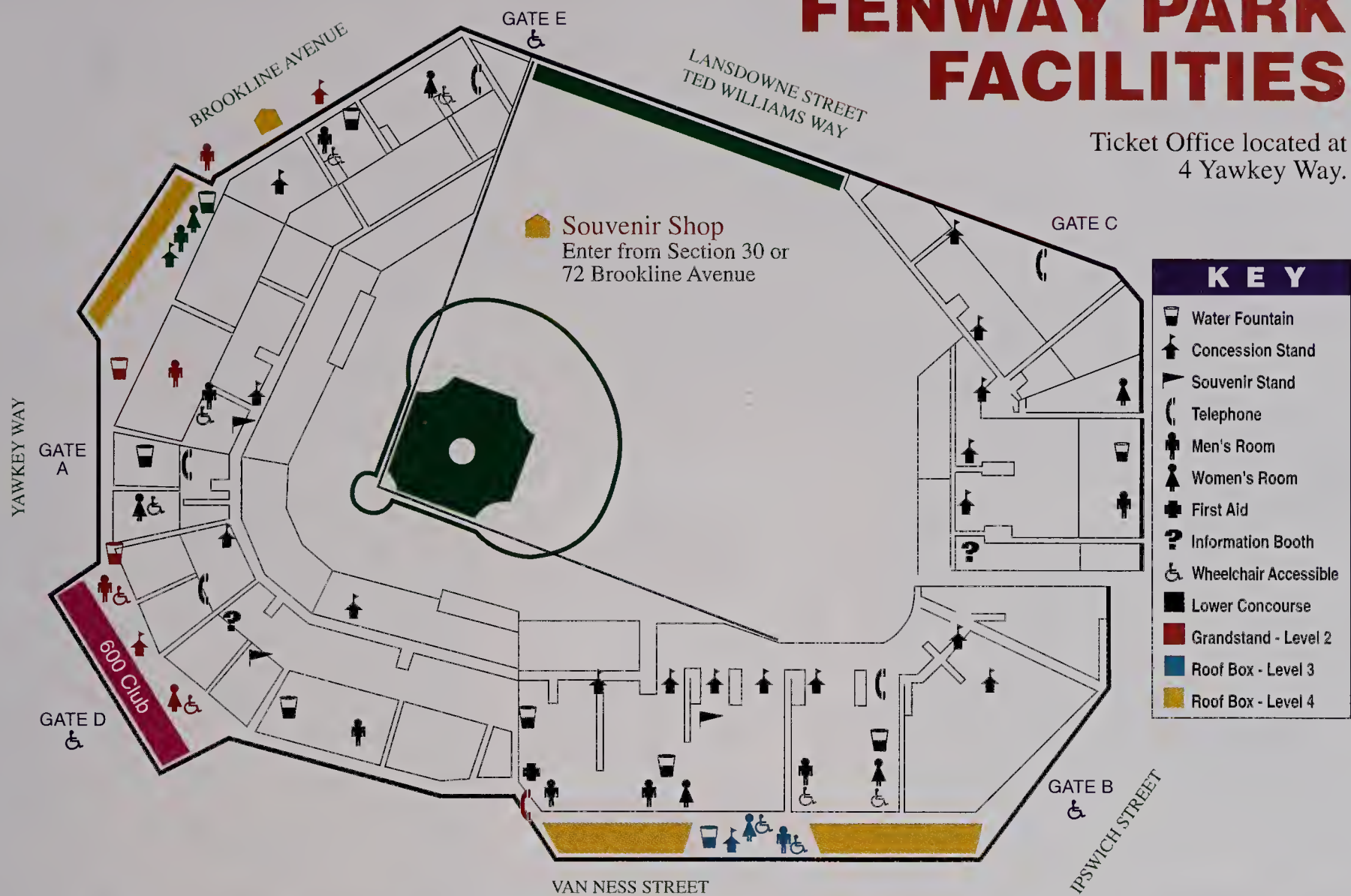


THE MEN IN BLUE

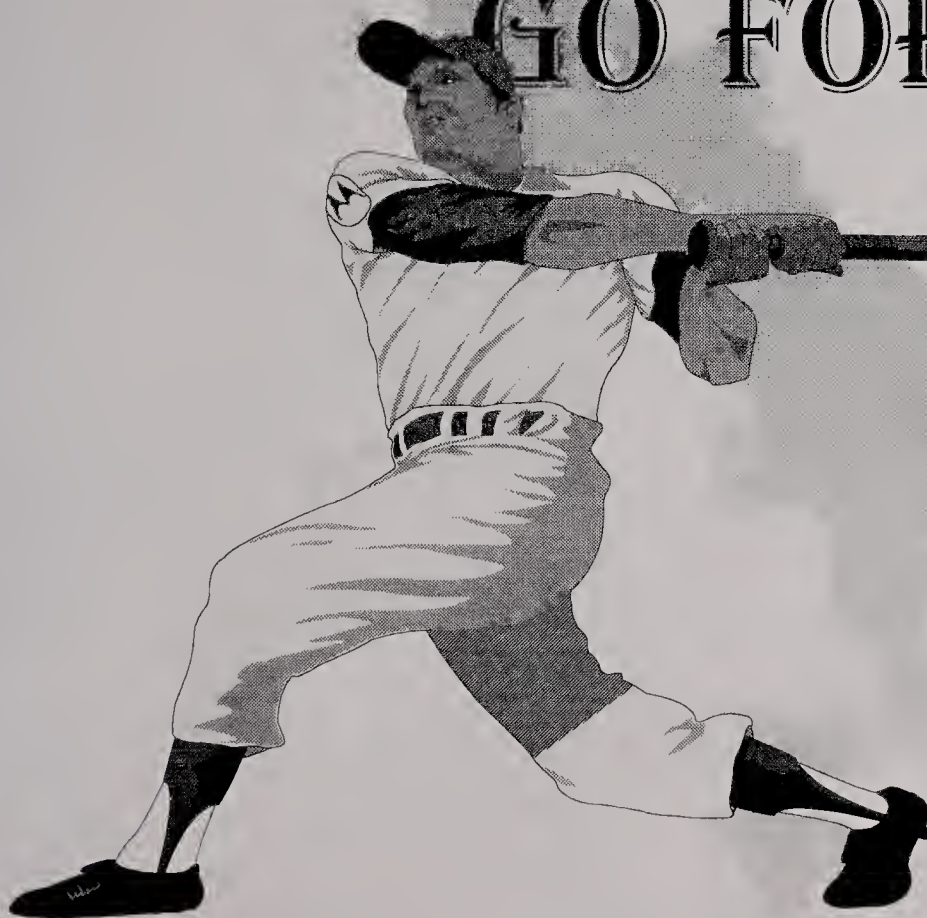


FENWAY PARK FACILITIES

Ticket Office located at
4 Yawkey Way.



YOU'RE A FREE AGENT, GO FOR IT!



It's the bottom of the 9th and you're not exactly where you thought you'd be at this stage of your career.

There's no question that you've given some thought to joining a team who would truly appreciate the talent you bring to the plate each day, but you haven't really seen anything that you could sink your cleats into.

Well, dig in, because here's your opportunity to join a team who has got all the bases covered.



MOTOROLA

<http://www.mot.com/MIMS/ISG/Employment/>
20 Cabot Boulevard, Mansfield, MA 02048



CHAPS

RALPH LAUREN

FILENE'S



It's the most powerful desktop PC we've ever offered.

Actually, it's the most powerful desktop PC anyone's ever offered.

NEC PowerMate Professional

- ▶ Intel Pentium II Processor 233 or 266MHz
- ▶ 32MB or 64MB EDO RAM standard/expandable to 256MB
- ▶ 3.2GB Enhanced IDE Drive or 4.35GB Ultra Wide SCSI hard drive
 - ▶ 64-bit PCI accelerated 2D and 3D graphics
- ▶ Microsoft Windows NT or Microsoft Windows 95
- ▶ Intel LANDesk Client Manager
- ▶ NEC MagicEye technology
- ▶ 3-year limited warranty

We could compare the NEC PowerMate® Professional to ordinary desktops, but that wouldn't be fair. Enhanced by Intel's Pentium® II processor,* the PowerMate desktop is in a class all its own. Of course, we're not simply saying that our new system is extraordinarily powerful. It's extraordinarily manageable as well. With Intel LANDesk® Client Manager and NEC MagicEye™ technology, you'll not only be able to access every desktop throughout your network, you'll also be able to monitor problems before they happen. All without leaving your desk. For greater flexibility, there are Microsoft

Windows NT® 4.0 or Windows® 95 models. Given all this, you'll be glad to know that the highest performing PC is available now. Just call 1-888-306-4636 for more information or to find your nearest reseller. After all, how can businesses demand speed and efficiency from their people if they can't get it from their computers?



©1997 NEC Computer Systems Division, Packard Bell NEC, Inc. NEC and PowerMate are registered trademarks of NEC Corporation, both used under license. The Intel Inside logo, LANDesk and Pentium II are registered trademarks and MMX is a trademark of Intel Corporation. All other trademarks or registered trademarks are property of their respective owners. *Intel's 266MHz Pentium II delivered the best performance based upon PC Week 4-7-97 article on desktop PCs.

Visit our web site at www.nec-computers.com

NEC

J E F F

F R Y E

Jeff FRYE

Mr. Versatility

BY MIKE PETRAGLIA

In baseball's age of specialization, Jeff Frye is definitely the exception, not the rule. And true to his form, he is proving it in many more ways than one.

Managers usually ask their players to play one or two key roles on their team and execute those skills during critical times of each game. Boston skipper Jimmy Williams has an ace in the hole when he looks down his bench and sees number 3 ready to fill any number of needs during the game. Frye is also unusual in the sense that he's been willing to either come off the bench or start in a pinch, if needed, without causing a fuss.

"That's a role I've inherited this year. It's been fun at times this year playing different positions, but of course I'd rather play every day."

And the position he'd prefer?

"The one position I like (to start) is second base, but that's just not the way it is right now, and it's something I have to deal with.

Frye says there's an art to preparing himself to be ready at any given time for any given role.

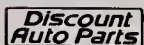
"When you're in the lineup every day, you know what's going to happen that day. You know you're going to be at your normal position, hitting somewhere in the lineup you're accustomed to. My role this year is: 'Who knows what's going to happen.' I show up to the park. I could be playing any one of six different positions. It's a tough adjustment for me, but I'm trying to work with it. It's interesting to say the least. You definitely don't get bored out there."

And Jimmy Williams has certainly kept Frye stimulated early on in '97 by playing him at six of the nine field positions.



Brand loyalty is a beautiful thing.

AVAILABLE AT:



©1997 NO TOUCH North America

The original one-step tire care. Simply spray it on and let it do its thing.
Cleans. Shines. Protects without wiping, rubbing or mess.

NO TOUCH®

Wow, this stuff works great!™

Hey, find us on the world wide web at www.notouch.com



"Jeff is a very versatile ballplayer, but I don't want to think about having to put him in a catching or pitching situation. That's not a situation a manager likes to think about."

Frye has actually spent as much time in the outfield this season as his natural calling, the infield. But that has not changed his preference.

"I definitely prefer the infield, second base. I actually like third base a little more than shortstop. Third base is something I've played four or five games this year, and I felt pretty comfortable over there."

There was almost a time at the beginning of last season when Jeff Frye was destined to be on a baseball roller coaster of a different sort...the one that too often spends too long at the bottom without a good view at the top. After hitting a career-high four home runs for the Texas Rangers in 1995, Frye began the '96 campaign with the Rangers' AAA affiliate in Oklahoma City, struggling with a .238 average in 49 games. Texas gave up on Frye, releasing him on June 5. Then an old friend and manager, familiar with his versatility, gave Frye new major league life.

Red Sox skipper at the time, Kevin Kennedy, along with General Manager Dan Duquette, noticed his name on the waiver wires. Kennedy, who had managed Frye for parts of two seasons in Texas, knew Frye was a utility infielder who might be able to add some bench depth. Duquette, always on the lookout for the player others overlook, agreed and signed the free agent to a Red Sox contract on June 5, 1996. From

his first days in a Red Sox uniform, Frye could see and sense the difference between Arlington and Boston.

"It's definitely two different worlds. Texas is more laid back, and there's not much pressure in Texas. When you come to Boston, there's 25 guys from the media in the clubhouse everyday. The fans are a little more knowledgeable when it comes to baseball, so they don't let you slide when you make mistakes."

Some players, accustomed to a comfortable setting, would wilt under the Boston pressure like flowers in the Texas heat. But Frye came to Boston, welcoming the high pressure and expectations.

"I like the pressure. The fans can be pretty brutal here at times when you're not playing well, but I think as long as you continue to hustle and play hard, they'll warm

up to you."

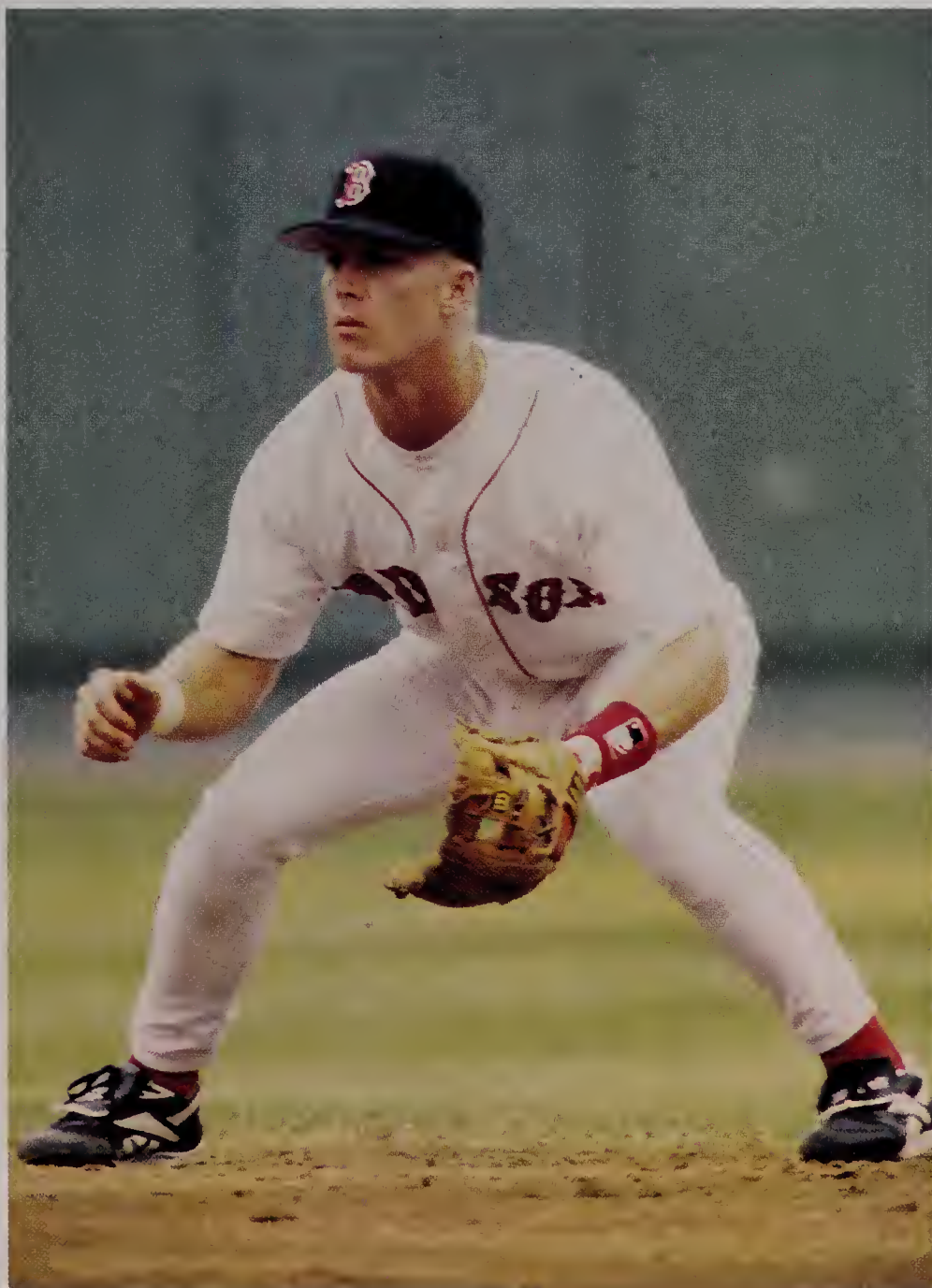
Frye immediately began to pay dividends for Duquette and the Red Sox. He scored two runs in his Boston debut on June 6 against the White Sox and then, one week later, against his former team, tied a career-high with four hits. He capped off his "first month to remember" in Boston with a 11-game hitting streak between June 13-25, hitting .349. On July 17 he had the game-winning single off Yankee closer John Wetteland in the bottom of the ninth of a 12-11 Sox win. Other '96 highlights included tying teammate Tim Lincecum for scoring a major league season-high five runs vs. Baltimore on July 19 and hitting in a career-high 12 consecutive games between July 31 and August 11.

But this is a case of the numbers not telling the whole story. It's not so much the stats he put in the book that made a lasting impression on Duquette and management, but rather where he played doing it. For the first time in his major league career he played in the outfield, at all three positions, as well as at shortstop also for the first time.

Now, turn the clock ahead to spring training 1997. Frye was back in a similar position, being forced to show his value as one of the American League's most versatile players to a new manager.

"You've got to love the fact that Jimmy Williams is so honest, and he really has a lotta fun, enjoys what he's doin' and is fun to play for."

There was some thought that Williams would bring the more aggressive running game



NATURALLY REFRESHING



®

FROM
MAINE

Poland Spring.
What it means
to be from Maine.™

CODE OF CONDUCT

Welcome to Friendly Fenway Park, home of the Boston Red Sox. To preserve the family atmosphere and to ensure that your visit is safe, enjoyable, and memorable, please adhere to the following guidelines of behavior in the ballpark.

1. The following items are prohibited: beach balls or inflatable objects of any kind, alcoholic beverages, bottles, cans or containers of any sort, and offensive articles or objects. No banners will be allowed into the ballpark to be hung or paraded.
2. Any person observed with offensive articles, or using offensive language, will be promptly ejected from the park. Disorderly behavior of any kind will not be tolerated and will result in appropriate action by the Boston Police.
3. Fans are permitted to keep foul balls hit into the stands as souvenirs. However, fans must not go onto the field or interfere in any way with a ball in play. Fans interfering with play or entering onto the field will be subject to immediate ejection, arrest, and prosecution.
4. **All seating areas in Fenway Park are smoke-free.** There are designated non-alcohol sections: Grandstand Sections 32 and 33. These sections have been set aside, and no alcoholic beverages and/or smoking will be allowed in these areas. Red Sox Security will strictly enforce this prohibition.
5. It is illegal for individuals to offer tickets for resale to the public. Failure to adhere to this policy could result in arrest and criminal prosecution.
6. Laws prohibiting consumption of alcoholic beverages by minors, illegal drugs, and disorderly conduct of any kind, including intoxication, will be strictly enforced in Fenway Park.
7. The throwing of any object in the stands or onto the playing field is strictly prohibited. Those engaging in such conduct will be subject to immediate ejection.
8. Persons occupying a seat for which they are not ticketed will be subject to ejection from the ballpark.

The Boston Red Sox make every effort to ensure that all fans are able to enjoy the game in comfort. For the convenience of our fans, Ushers and Security are posted throughout the ballpark. In addition, Customer Service Booths are located on the main concourse behind home plate and in the Bleachers. Any fan in need of assistance of any kind is urged to visit Customer Service where trained staff people are ready to assist.

over with him, after spending the last seven years in the National League. Speed happens to be one of Frye's greatest assets, having stolen 18 bases (including his last 11 attempts successfully) for Boston last year and finishing with the fourth-best stealing percentage in the American League.

"We thought back in spring training we'd be doing more of that, but we don't have a lot of speed demons on this team right now."

The Red Sox utility man extraordinaire learned to use his many athletic skills in different ways in his Oklahoma high school. While at Panama High, Frye lettered in baseball, football and basketball. But it was a stellar performance at Carl Albert Junior College in Oklahoma that directed Frye towards his diamond destiny. Frye was named all-region for both of his two seasons, earning him the respect of the coaching staff at Southeastern State University in Durant, OK. While standing only 5'9" and weighing a svelte 165 pounds, Frye more than proved that he was worth his weight in gold by earn-

ing first-team NAIA All-American and Oklahoma Intercollegiate Conference Player of the Year honors as a senior in 1988.

One of the credos of today's utility player is "Play well now, you never know who'll be watching." Translation: Put up good numbers with a good attitude and you suddenly become a hot commodity. And with Major League Baseball expanding by two teams next year, plenty of scouts figure to be keeping a close eye on Frye. But there is still the possibility that if Frye makes it through the expansion draft without being picked by either Arizona or Tampa Bay, Duquette could make him an offer.

"I'll be in the same situation after the season this year with regard to arbitration rights. Most likely, I won't be protected in the expansion draft, so that's an opportunity for me. I would love to finish my career in Boston, but we'll have to see what happens."

Seeing what happens and playing it by ear, those are two more credos utility players like Jeff Frye learn to not just live with but excel in. ■



What do you do when
you want to let things slide?

DO A KAHLÚA

M u d s l i d e

It's get down good.

Over ice: 1/2 oz. Kahlúa,

1/2 oz. Irish Cream,

1/2 oz. vodka, 1 oz. cream.

Ohhhh yeahhh.



The Kahlúa Recipe Book is yours for the asking. Kahlúa, Dept. RB, P.O. Box 2426, Farmington Hills, MI 48333-2426. To send a gift of Kahlúa, where legal, call 1-800-238-4373.

© 1996 Kahlúa® Liqueur, 26.5% alc./vol., Hiram Walker & Sons, Inc., Southfield, MI Before you celebrate, designate.

Take the SensorExcel Challenge.

VS

Only SensorExcel® has protective microfins for extra comfort and self-adjusting blades for incredible closeness. No disposable gives you all that. One shave with SensorExcel and we bet you'll get rid of your disposable for good.

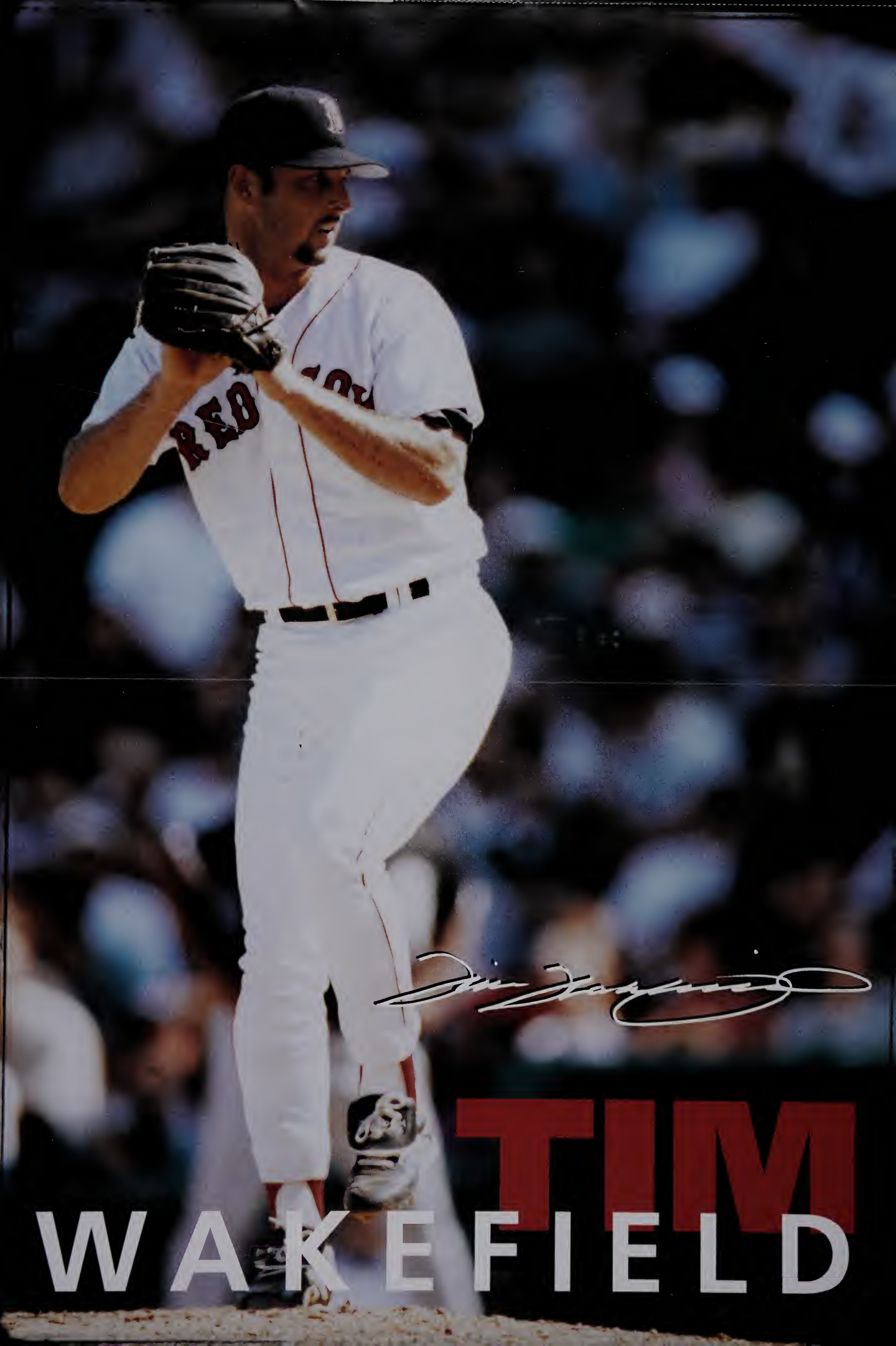
**Bet you won't
go back to
disposables.**

**Gillette
SensorExcel**



Gillette

The Best a Man Can Get™



Tim Lincecum

TIM
WAKEFIELD



mo vaughn
42 / 1B



tim naehring
11 / 3B



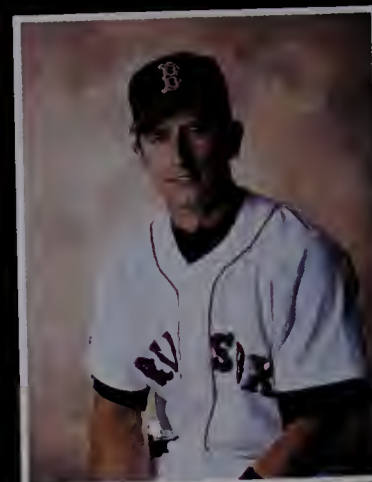
reggie jefferson
18 / DH-1B



john valentin
13 / 2B



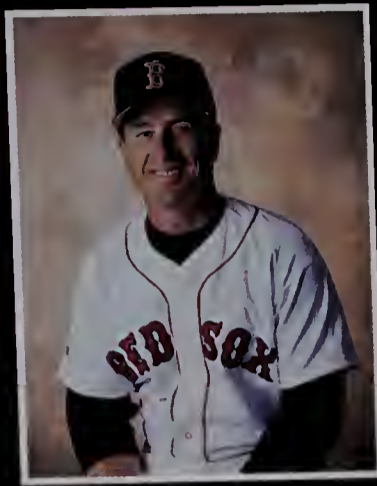
wilfredo cordero
12 / OF



nomar garciaparra
5 / SS



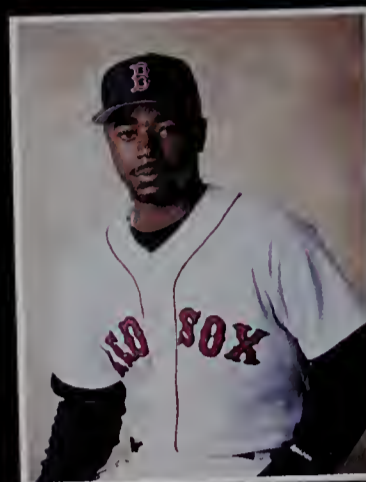
rich garces
34 / RHP



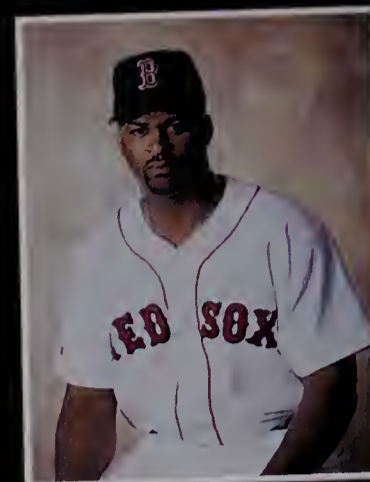
mike stanley
20 / C-DH



darren bragg
56 / OF



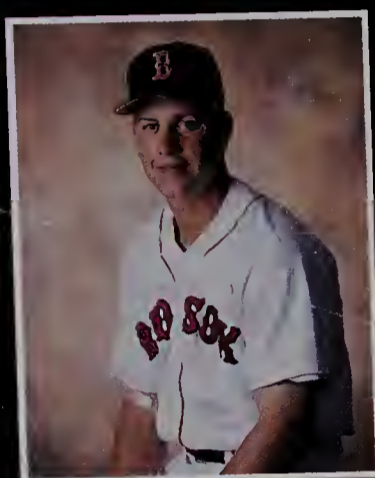
tom gordon
36 / RHP



heathcliff slocumb
51 / RHP



tim wakefield
49 / RHP



steve avery
33 / LHP



aaron sele
26 / RHP



troy o'leary
25 / OF



bill haselman
37 / C



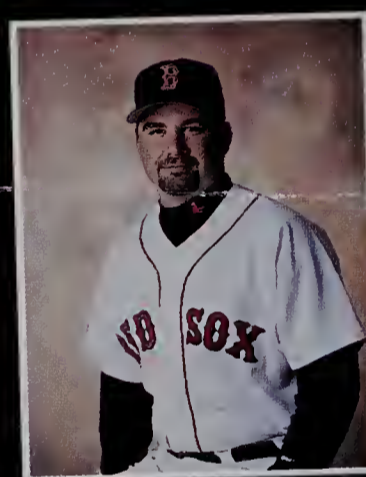
vaughn eshelman
52 / LHP



jesus tavarez
30 / OF



chris hammond
32 / LHP



butch henry
27 / LHP



jeff frye
3 / INF-OF



kerry lacy
53 / RHP

COACHES



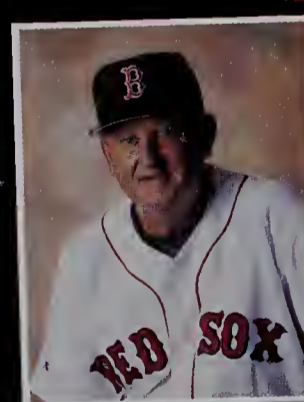
jeff suppan
55 / RHP



john wasdin
46 / RHP



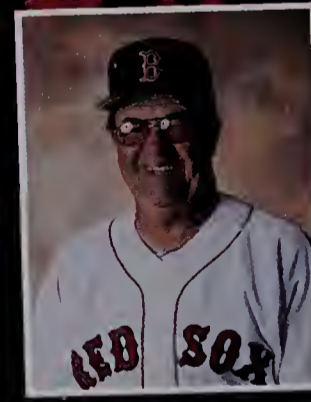
shane mack
24 / OF



jimmy williams
22 / manager



jim rice
14 / coach



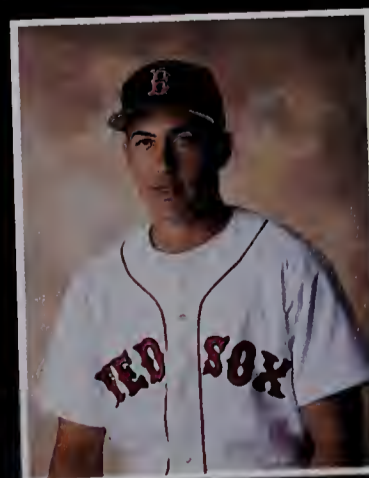
herm starrette
23 / coach



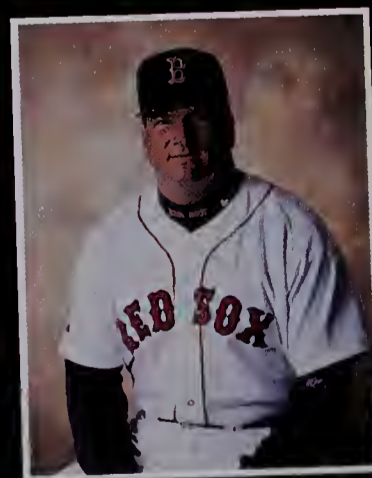
scott hatteberg
10 / C



joe hudson
54 / RHP



mike benjamin
28 / INF



jim corsi
41 / RHP



grady little
35 / coach



dave jauss
48 / coach



joe kerrigan
16 / coach



wendell kim
31 / coach

BOSTON RED SOX



1997

in. [®] STURZENEGGER